

**SESHADRI RAO  
GUDLAVALLERU ENGINEERING COLLEGE**

**Seshadri Rao Knowledge Village :: GUDLAVALLERU**



**SRGEC TECHDOC  
INNOVATION AND INCUBATION CELL**



**2022-23**

**ACTIVITY REPORTS**





**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
 (An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
 SeshadriRao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP, India



**INNOVATION AND INCUBATION CELL ACTIVITIES 2022-23**

S.No	Program Name	Venue	Duration	Date/s	Resource Person	IIC/ Celebration Day/ Self-Driven	Name of Beneficiaries	No of Students Participated
<b>QUARTER-1</b>								
1	Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation	IT seminar Hall	One Day	5 <sup>th</sup> September 2022	Dr.DNVLS. Indira, SPOC of SIH, SRGEC	Self Driven activity	B.Tech Students	45
2	National Level SMART HACKATHON 2022	A2 Seminar hall	Two days	14 <sup>th</sup> to 15 <sup>th</sup> Sep 2022	Team of internal and external Members	IIC & In association with AICTE, SPICES, IEEE, CSI and ISTE	B.Tech Students	46 Teams (each of 5/6)
3	Two day workshop on Recent trends and game changing applications in Drone Technologies	EEE Seminar hall	Two Days	23 <sup>rd</sup> to 24 <sup>th</sup> Sep, 2022	Mr. Gopi Raja, CEO, Fopple Drone Technology pvt ltd, Vijayawada, India.	Self Driven and Industry connect	B.Tech Students	60
4	Three Day workshop on Electric Hybrid vehicles	Mechanical and Civil Seminar hall	Three Day	26 <sup>th</sup> to 28 <sup>th</sup> Sep, 2022	Vahan pvt Ltd	IIC calendar activity	B.Tech Students	60
5	My Story - Motivational Session by Successful Innovators	IIC cell	One Day	29 <sup>th</sup> Sep 2022	Mr. Gopi Raja, CEO, Fopple Drone Technology pvt ltd, Vijayawada, India.	IIC calendar activity	B.Tech Students	150

6	Launch of 5G services	IIC and Department venues	One Day	1 <sup>st</sup> Oct 2022	Speech by Honorable Prime Minister of India	MIC calendar activity	B.Tech Students & Faculty	149
7	My Story - Motivational Session by Successful Innovators	IIC cell	One Day	1 <sup>st</sup> Oct 2022	Alok, ACIC KL CEO	Celebration Day	B.Tech Students	300
8	National Level IDEATHON 2022	IIC cell, Civil seminar hall and IIT Bombay center	Two Days	13 <sup>th</sup> to 14 <sup>th</sup> Oct 2022	Team of internal and external Members	IIC calendar activity	B.Tech Students	123 Teams
9	Innovation in Action: The Power of Prototyping	ECE Seminar Hall	One Day	24 <sup>th</sup> Oct 2022	Dr. B. Rajashekar, NIRF coordinator, SRGEC	Self Driven activity	B.Tech Students	65
10	From Idea to Reality: The Role of Prototyping in Innovation	ECE Seminar Hall	One Day	2 <sup>nd</sup> November 2022	Dr. Balaswami, ARRIA Coordinator, SRGEC	Self Driven activity	B.Tech Students	65
11	Nurturing Entrepreneurial Mindset and Ideation	ME Seminar Hall	One Day	12 <sup>th</sup> Nov 2022	Prof.K.V.S.Krishnamohan, Gitam School of Business, Hyderabad.	IIC calendar activity	B.Tech & MBA Students	203
12	Field Visit to ACIC-KL University for Model Presentation	KL University	One Day	30 <sup>th</sup> Nov 2022	Alok, ACIC KL CEO	IIC calendar activity	B.Tech Students	37
<b>QUARTER-2</b>								
13	Two day workshop on Recent trends and game changing	EEE Seminar hall	Two Days	15 <sup>th</sup> to 16 <sup>th</sup> Dec 2022	Student Mentors from IOT, III B.Tech	IIC calendar activity	B.Tech Students	60

	applications in Drone Technologies							
14	Leadership Talk	IIC and Department venues	One Day	30 <sup>th</sup> Jan 2023	Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)	MIC calendar activity	B.Tech Students & Faculty	149
15	Field Visit to Organic Mahosthav 2023	SS Convention, Vijayawada	Two Days	7 <sup>th</sup> and 8 <sup>th</sup> Jan 2022	ACIC KL University	IIC calendar activity	B.Tech and MBA Students	19
16	Orientation Session on IIC 5.0 & Features	IIC and Department venues	One Day	11 <sup>th</sup> Jan 2023	Resources persons from IIC, New Delhi	MIC calendar activity	B.Tech Students & Faculty	149
17	Ideation Presentation contest	Innovation and Incubation Cell	One Day	12 <sup>th</sup> Jan 2023	Team SRGEC - Judges	Celebration Day	B.Tech Students	80
18	A Motivational Talk on " My journey through the land of engineering, Enterprise and Innovation	CLT, SRGEC	One Day	21 <sup>st</sup> Jan 2023	Dr. Nikita Hari, Entrepreneur, Innovator, Co-founder, Research and Innovation network of UK	IIC calendar activity	B.Tech Students	350
19	Logo Design Using Design Thinking Contest	Innovation and Incubation Cell	One Day	21 <sup>st</sup> Jan 2023	Team SRGEC - Judges	Celebration Day	B.Tech Students	240
20	Nurturing Success: How Incubators Drive Startup Triumphs	ME seminar hall	One Day	2 <sup>nd</sup> Feb 2023	Dr. G. Prabhakara Rao	Self Driven activity	B.Tech Students	65
21	Prominence of Startup	ME seminar	One Day	17 <sup>th</sup> Feb 2023	Dr. G. Jagadeesh Innovation	Self Driven activity	B.Tech Students	65

	Ecosystem	hall			Ambassador of SRGEC			
22	Intellectual Property Rights (IPR) & IP Management for Startups – Phase - I	ECAD LAB	One Day	24 <sup>th</sup> Feb, 2023	Ms. N. Kumutha, M.E., (PhD) Trainer in NIPAM 2.0 Program, Office of CGPDTM, Government of India, Mumbai, India.	IIC calendar activity	B.Tech Students	66
23	Outreach program on " Smart Village Technology"	Innovation and Incubation Cell	One Day	25 <sup>th</sup> Feb, 2023	IIC Student Members	Self Driven Activity	Gov Public School	45
24	Session on Achieving Problem-Solution Fit & Product-Market Fit	Innovation and Incubation Cell	Two Days	27 <sup>th</sup> to 28 <sup>th</sup> Feb, 2023	Dr. B. Mahesh Babu, IIC coordinator, SRGEC	Self Driven Activity	B.Tech Students	89
25	Outreach program on " Global Science for Global wellbeing"	Innovation and Incubation Cell	One Day	28 <sup>th</sup> Feb, 2023	Faculty Of SRGEC	Celebration Day	SVR Public School, Gudlavalleru	92
<b>QUARTER-3</b>								
26	One Earth- One Family-One Future, G20	IIC and Department venues	6 Months	1 <sup>st</sup> March to 31 <sup>st</sup> August 2023	Speech by Honorable Prime Minister of India	MIC calendar activity	B.Tech Students & Faculty	149
27	Design Thinking workshop on "Design of Virtual Labs"	Data Structures Lab	Three Days	2 <sup>nd</sup> Mar to 4 <sup>th</sup> march, 2023	Mentors From IIT Roorkee, Alumni of SRGEC, Faculty of SRGEC	IIC calendar activity	B.Tech Students	89
28	Digital: Innovation and technology for gender equality	CLT, SRGEC	One Day	8 <sup>th</sup> March, 2023	Dr. Y. Sriroja, MBBS and Dr. Ch. Sugunavathi, MBBS	Celebration Day	B.Tech Students and Faculty	360

29	Incubating Success: How Startups Foster Innovation	IT Seminar Hall	One Day	18 <sup>th</sup> March 2023	Sri. Ch. Venkateswara Rao, Innovation Ambassador of SRGEC	Self Driven Activity	B.Tech Students and Faculty	50
30	Developing Entrepreneurial Ideation and Commercialisation	ME Seminar Hall	One Day	21 <sup>st</sup> March 2023	D. Gopal, EDP consultant, Master Trainer, MSME, EDII, TATA Projects and APSSDC	IIC calendar activity	B.Tech and MBA Students	187
31	Ethics in Entrepreneurship: Planning and Executing a Startup with Legal Compliance	MBA Seminar hall	One Day	3 <sup>rd</sup> April, 2023	Prof G. Kamal, Entrepreneurship coordinator of SRGEC	IIC calendar activity	B.Tech and MBA Students	76
32	Creating YUKTI Innovation Repository & Participation in Innovation Challenge	Innovation and Incubation Cell	Three Months	15 <sup>th</sup> April to 30 <sup>th</sup> April 2023	Dr. B. Mahesh Babu, IIC coordinator, SRGEC	MIC calendar activity (Nominations)	B.Tech Students	450 Teams each of 4 Members
33	A motivational talk on "Invest in our Planet, Protect our Future"	CE Seminar Hall	One Day	21 <sup>st</sup> April 2023	Dr. S.R.K Reddy, Senior Professor of CE and consultant	Self Driven activity	B.Tech Students	76
34	Intellectual Property Rights in Entrepreneurial Scenario	CE Seminar Hall	One Day	26 <sup>th</sup> April 2023	Dr. Nirmal chand, HOD of MBA	Celebration Day (IPR Day)	B.Tech and MBA Students	92
35	Mastering the Business Model Canvas: Unlocking Innovation and Growth	Innovation and Incubation Cell	One Day	03 <sup>rd</sup> May 2023	Mr. M. Vinodh, Faculty of MBA	IIC calendar activity	B.Tech and MBA Students	116
36	A Three Day Visit To ATAL	Innovation and	Three Day	8 <sup>th</sup> to 10 <sup>th</sup> May 2023	AP Innovation center Members	Self Driven activity	B.Tech	50

	THINKARNING Lab	Incubation Cell						
37	National Technology week-2023	IIC and Department venues	One Day	11 <sup>th</sup> May 2023	Speech by Honorable Prime Minister of India	MIC calendar activity	B.Tech Students & Faculty	149
38	Paper presentation contest on innovation and startup scenario in recent times	Innovation and Incubation Cell	One Day	11 <sup>th</sup> May 2023	Dr. G. Srinivasa Rao, SRGEC; Dr. B. Rajashekar, SRGEC	Celebration Day (Technology Day)	B.Tech Students	85
<b>QUARTER-4</b>								
39	Innovation & Entrepreneurship Outreach Program in School	SMK ZPHS, Movva, Krishna District	Three Days	17 <sup>th</sup> and 24 <sup>th</sup> June 2023; 01 <sup>st</sup> July 2023	Dr. V. Naveen Kumar, Asst prof of BS&H and Dr. B. Mahesh Babu, SRGEC TECHDOC, IIC coordinator of SRGEC	IIC calendar activity	B.Tech Students & Faculty	45+2
40	Creating YUKTI Innovation Repository & Participation in Innovation Challenge	National Innovation challenge 2023, NITTTR, Chennai.	Five Days	22 <sup>nd</sup> June to 26 <sup>th</sup> June 2023	Resource persons from IIC, New Delhi	MIC calendar activity (Finals)	B.Tech Students & Faculty	3 (450) selected for pitching
41	Paving towards innovation and Incubation	CE seminar Hall	One Day	3 <sup>rd</sup> July 2023	Dr. G. Jagadeesh Innovation Ambassador of SRGEC	Self Driven activity	B.Tech Students	65
42	Transforming Talents: Upskilling & Reskilling Innovation in the Digital Age	Innovation and Incubation Cell	One Day	4 <sup>rd</sup> July 2023	Dr. B. Mahesh Babu, Innovation and Incubation Cell Coordinator	Self Driven activity	B.Tech Students and Government School Teachers of AP, India	10+40
43	Future-Proofing the Workforce: Innovative	Innovation and Incubation	One Day	6 <sup>rd</sup> July 2023	Dr. B. Mahesh Babu, Innovation and Incubation	Self Driven activity	B.Tech Students and Government	14+40



	Upskilling and Reskilling Initiatives	n Cell			Cell Coordinator		School Teachers of AP, India	
44	NEP ki Samajh	Innovation and Incubation Cell	One Week	07 <sup>th</sup> to 14 <sup>th</sup> July 2023	Sri. P. Raj Kiran, Dr. B. Mahesh Babu	MIC calendar activity	B.Tech Students & Faculty	3 (15) selected for presentation
45	Innovative Strategies for Talent Transformation: Upskilling & Reskilling in the Digital Age	Innovation and Incubation Cell	One Day	15 <sup>rd</sup> July 2023	Dr. B. Mahesh Babu, Innovation and Incubation Cell Coordinator	Self Driven activity	Government School Teachers of AP, India	50
46	Bootcamp on “Lean Start-up & Minimum Viable Product/Business”	IIC and Department venues	Two Day	20 <sup>th</sup> July 2023	Mentors from Department of MBA	IIC calendar activity	B.Tech and MBA Students	150
47	3rd Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam	IIC and Department venues	One Day	29 <sup>th</sup> to 30 <sup>th</sup> July 2023	Speech by Honorable Prime Minister of India	MIC calendar activity	B.Tech Students & Faculty	149
48	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	IIC and Department venues	One Day	01 <sup>st</sup> August 2023	Dr. S. Raju, assistant professor of MBA	IIC calendar activity	B.Tech and MBA Students	116
49	Session on Angel Investment/VC Funding Opportunity for Early Stage	IIC and Department venues	One Day	21 <sup>st</sup> August 2023	Dr. Krovi Raja Shekar, Director (CIIE) , KL University	Celebration Day activity	B.Tech and MBA Students	350

	Entrepreneurs.							
50	State level Student Convention-Paper Presentation, Poster Presentation and Quiz Competition	IIC and Department venues	Two Day	11 <sup>th</sup> and 12 <sup>th</sup> August 2023	Judges from prestigious institutions like VIT,SRM, LBRCE etc.,	IIC calendar activity	B.Tech Students	326
51	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	A1 Seminar hall, SRGEC	One Day	25 <sup>th</sup> August 2023	Dr. Krovi Raja Shekar, Director (CIIE) , KL University	IIC calendar activity	B.Tech Students	711
52	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	IIC and EEE simulation Lab	Four Day	28th to 30th August 2023	Himanshu Kumar, Indwell Automation, CEO and Director, Mangalore	IIC calendar activity and Industry connect	B.Tech Students	128

**IIC COORDINATOR**

**PRINCIPAL**



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India



A

Report on

**Self Driven Activity**

**“Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**5<sup>th</sup> September 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester</b>	<b>Semester I, Quarter I</b>
<b>Theme</b>	<b>Inspiration, Motivation &amp; Ideation</b>
<b>Activity Name</b>	<b>Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 5 <sup>th</sup> September 2022
<b>Participants</b>	Students: 45 (internal)
<b>Venue &amp; Location</b>	IT simulation Lab, SRGEC

### Objective

To empower students on entrepreneurship with a Discussion on Innovation and Startup Incubation.

### Exemplary

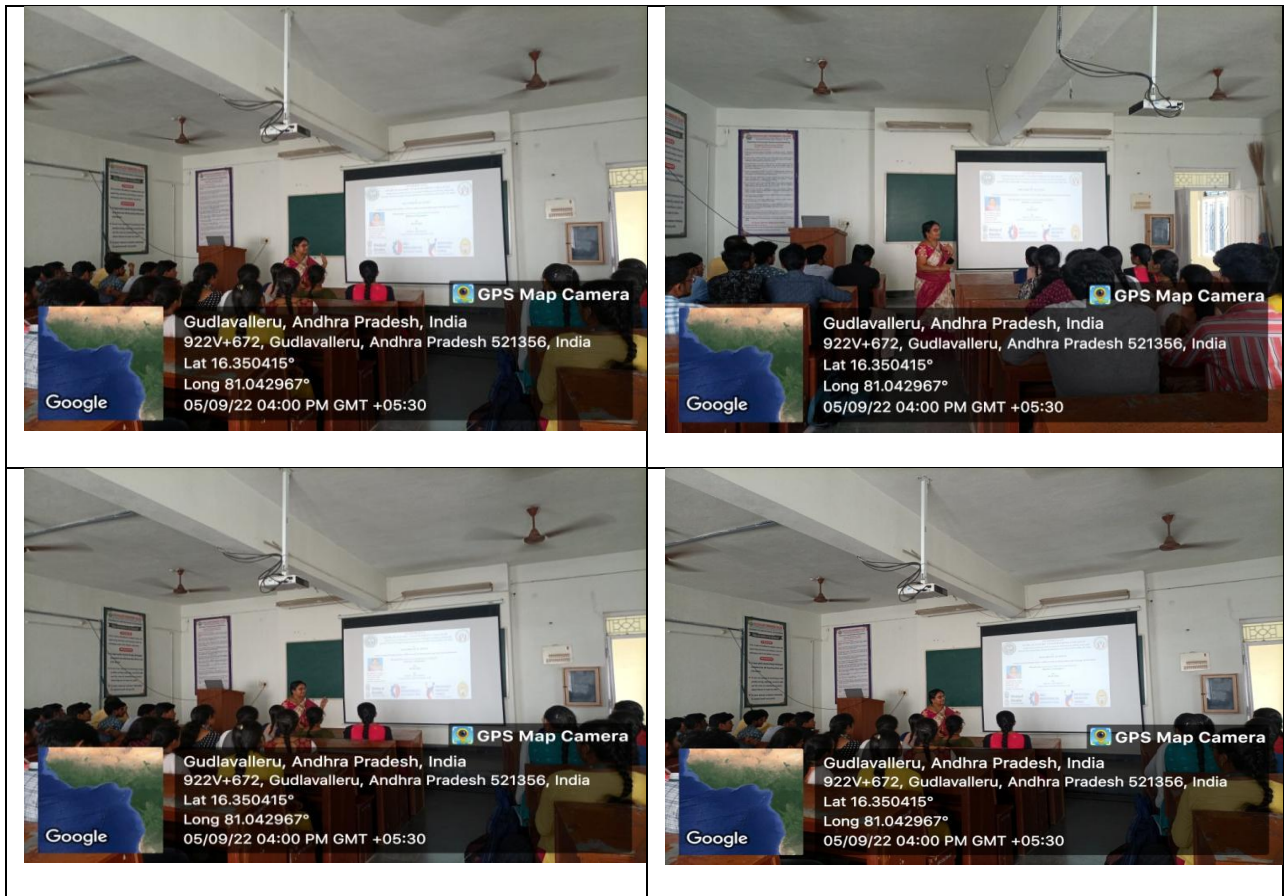
"Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation" is a panel or talk that revolves around the significance of empowering entrepreneurs through the twin avenues of innovation and startup incubation.

During this discussion, experts or successful entrepreneurs likely share insights on how innovation and startup incubation can serve as powerful tools to empower aspiring and early-stage entrepreneurs. The panelists may emphasize that innovation is not limited to novel technologies but also encompasses creative problem-solving and unique business approaches.

The talk probably highlights the role of startup incubation in providing a nurturing and supportive ecosystem for entrepreneurs to develop their ideas and turn them into sustainable businesses. The discussion might cover how incubators offer resources, mentorship, and networking opportunities, enabling entrepreneurs to gain critical knowledge and skills for their ventures.

By showcasing real-life examples and success stories, the discussion aims to inspire and motivate aspiring entrepreneurs to take the leap and pursue their ideas. It likely emphasizes that with the right support and mindset, entrepreneurs can overcome challenges, learn from failures, and create lasting impacts through their innovations.

In conclusion, "Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation" aims to encourage entrepreneurship by showcasing how innovation and the right support system provided by incubators can empower individuals to build successful businesses and contribute to the growth and advancement of industries and economies.





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### A SELF DRIVEN ACTIVITY

**“Empowering Entrepreneurs: A Discussion on Innovation and Startup Incubation”**



**Dr. DNVLS Indira,**  
SPOC Smart India  
Hackathon and  
Professor of IT,  
SRGEC, Gudlavalleru

Thrust area: **Inspiration, Motivation & Ideation**  
Quarter-I, Semester-I

On  
**05-09-2022**

By  
**SRGEC TECHDOC**  
**Innovation and Incubation Cell**





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India



A

Report on

**IIC calendar Activity**

**“National Level SMART HACKATHON 2022”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**14<sup>th</sup> and 15<sup>th</sup> Sep 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	National Level SMART HACKATHON 2022
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Two days, 14 <sup>th</sup> and 15 <sup>th</sup> Sep 2022
<b>Participants</b>	Participants Students: 230 (46 teams) Faculty: 9 Judges, 13 Innovation Ambassadors and 8 faculty coordinators

**Objective:**

Applying new ideas, methods and ways of thinking towards innovation and startup.

**Exemplary:**

24 Hours National Hackathon 2022, ( [#SGH2022](#) ) was conducted in the [#Seshadri Rao](#) [#Gudlavalleru](#) Engineering College, [#Gudlavalleru](#) in association with AICTE, SPICES, IEEE, CSI and ISTE on 14- 15 September 2022. A total of 46 Teams (230 members) participated in National level smarthackthon 2022. First Prize of Rs 10,000 bagged by [#SRGEC](#) , 2nd Prize Rs.7,500 to MIC and LBRCE, 3rd prize of Rs. 5,000 was collected by St.Joseph College Chennai . Under the direction of Principal Dr [#GVSNRV](#) Prasad , Vice Principal Admin Dr.P.Kodanda Rama Rao , Vice Principal Dr. MRCH Sastry administered the event.





# నిర్విరామ హ్యాకథాన్

గురువారం, సెప్టెంబర్ 14, ఆలోచించు మూర్ఖుడు : ఎస్.ఆర్.కె.ఎస్.లో ప్రతిష్టాత్మకంగా 24 గంటల నిర్విరామ హ్యాకథాన్ పాల్గొనడంపై తమ స్వేచ్ఛలను తెలుపుకోవడానికి ఉపాసన దేవి, బి.ఆ.ఆ.ఆ. స్టూడెంట్ల ద్వారా సి.ఎస్.ఎం. బి.ఎన్.టి.ఆ. మరియు బి.ఎస్. పాఠశాల విద్యార్థులతో ప్రతిష్టాత్మకంగా 24 గంటల నిర్విరామ హ్యాకథాన్ స్థానిక స్థాయిలో నిర్వహించారు. ఇంజనీరింగ్ కాలేజీలో ప్రారంభమైనది. విద్యార్థులు సహకారంతో కంప్యూటర్ ప్రోగ్రామింగ్ లో నిమగ్నమవుతూ 24 గంటల పాటు కలిసి పనిచేసి, విద్యార్థులలో సహకారం పెంచడం ప్రధాన లక్ష్యం. ప్రతిష్టాత్మకంగా 24 గంటల నిర్విరామ హ్యాకథాన్ లో కలిసి పనిచేసిన విద్యార్థులకు విద్యార్థులు రేపటి తరవాతి ప్రారంభ 'ఆలోచించు మూర్ఖుడు' పోటీలో పాల్గొనడానికి అవకాశం ఉంది. అలాగే విద్యార్థులు విద్యార్థులకు ప్రోత్సాహం కల్పించేలా వారి అభివృద్ధి కోసం సహకారం సేవలను అందించాలి. అలాగే విద్యార్థులు విద్యార్థులకు ప్రోత్సాహం కల్పించేలా వారి అభివృద్ధి కోసం సహకారం సేవలను అందించాలి. అలాగే విద్యార్థులు విద్యార్థులకు ప్రోత్సాహం కల్పించేలా వారి అభివృద్ధి కోసం సహకారం సేవలను అందించాలి.



తెలుగు రాష్ట్రాల నుండి కాసుండా వివిధ రాష్ట్రాల నుండి అధిక సంఖ్యలో విద్యార్థులు ఈ హ్యాకథాన్ ప్రపోజ్చే తమ స్వేచ్ఛలను తెలుపుకోవడానికి ఉపాసన దేవి, బి.ఆ.ఆ.ఆ. స్టూడెంట్ల ద్వారా సి.ఎస్.ఎం. బి.ఎన్.టి.ఆ. మరియు బి.ఎస్. పాఠశాల విద్యార్థులతో ప్రతిష్టాత్మకంగా 24 గంటల నిర్విరామ హ్యాకథాన్ స్థానిక స్థాయిలో నిర్వహించారు. ఇంజనీరింగ్ కాలేజీలో ప్రారంభమైనది. విద్యార్థులు సహకారంతో కంప్యూటర్ ప్రోగ్రామింగ్ లో నిమగ్నమవుతూ 24 గంటల పాటు కలిసి పనిచేసి, విద్యార్థులలో సహకారం పెంచడం ప్రధాన లక్ష్యం. ప్రతిష్టాత్మకంగా 24 గంటల నిర్విరామ హ్యాకథాన్ లో కలిసి పనిచేసిన విద్యార్థులకు విద్యార్థులు రేపటి తరవాతి ప్రారంభ 'ఆలోచించు మూర్ఖుడు' పోటీలో పాల్గొనడానికి అవకాశం ఉంది. అలాగే విద్యార్థులు విద్యార్థులకు ప్రోత్సాహం కల్పించేలా వారి అభివృద్ధి కోసం సహకారం సేవలను అందించాలి. అలాగే విద్యార్థులు విద్యార్థులకు ప్రోత్సాహం కల్పించేలా వారి అభివృద్ధి కోసం సహకారం సేవలను అందించాలి.





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India



A

Report on

**IIC calendar Activity**

“Two day workshop on Recent trends and game changing applications in Drone Technologies”

In view of

“**Innovation**”

**Thrust area: Inspiration, Motivation & Ideation**

On

25th to 26th Sep, 2022

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



**Ministry of  
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**MoE's  
INNOVATION CELL**  
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**INSTITUTION'S  
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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Two day workshop on Recent trends and game changing applications in Drone Technologies
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Two Days
<b>Participants</b>	Students: 60 Faculty:23

**Objective:**

1. Familiarization of design and dynamics related to drone technology.
2. To have hands on experience in assembling and de assembling of drones and its control strategies

**Exemplary:**

A two day Workshop on **RECENT TRENDS AND GAME CHANGING APPLICATIONS IN DRON TECHNOLOGIES** is conducted in Campus. Organized by Dept. of IOT in association with IIC during 23<sup>rd</sup> – 24<sup>th</sup> Sept. 22 in [#SRGEC](#) , [#GECGUDLAVALLERU](#), [#SRGECGUDLAVALLERU](#). A total of 60 students and 20 faculty attended the workshop.





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India



A

Report on

**IIC calendar Activity**

**“Three Day workshop on Electric Hybrid vehicles”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**26<sup>th</sup> -28<sup>th</sup> September 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



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**INSTITUTION'S  
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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>Three Day workshop on Electric Hybrid vehicles</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Three Day, 26 <sup>th</sup> -28 <sup>th</sup> September 2022
<b>Participants</b>	Students: 60 Faculty:23

**Objective:**

Familiarization of design and dynamics related to EHV technology. 2. To have hands on experience in assembling and de assembling of EHV's and its control strategies

**Exemplary:**

A three Day Workshop on ELECTRIC VEHICLE Performance Test /Trail Run of Vehicles in Campus. Organized by SRGEC TECHDOC, Innovation and Incubation Cell in association with Dept. of EEE, ME and ECE and conducted by VIHAAN ELECTRIX, Visakhapatnam during 26- 28 Sept. '22 in [#SRGEC](#) , [#GECGUDLAVALLERU](#), [#SRGECGUDLAVALLERU](#). A total of 60 students and 20 faculty attended the workshop.

**WORKSHOP On ELECTRIC VEHICLE**

DATES  
**SEP 26 27 28 2022**

**EV**



**SESHADRI RAO GUDLAYALLERU ENGINEERING COLLEGE**  
 Seshadri Rao Knowledge Village,  
 Gudlavalleru, Krishna(dt)

In Association with IETE Vijayawada Center



Conducted By



**VIHAAN ELECTRIX**  
 VISAKHAPATNAM





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India



A

Report on

**IIC calendar Activity**

**“My Story - Motivational Session by Successful Innovators”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**29<sup>th</sup> September 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



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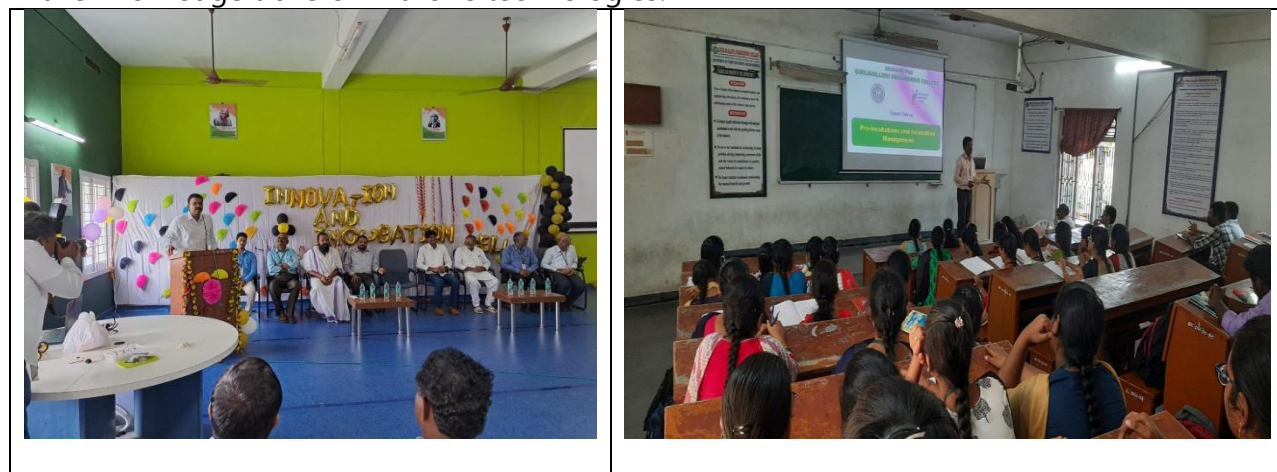
<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b>  <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	My Story - Motivational Session by Successful Innovators
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day
<b>Participants</b>	Students: 150 Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

A one Day talk by Mr.Gopi Raja famously called as DRONE Raja, CEO of FOPPLE DRONE TECH PVT LTD motivated students and faculty about his STARTUP in Campus which is Organized by IIC cell on 29<sup>th</sup> Sep 22 in [#SRGEC](#) , [#GECGUDLAVALLERU](#), [#SRGECGUDLAVALLERU](#). A total of 150 students and 100 faculty attended the motivational Talk. College has made an MOU with FOPPLE DRONE TECH PVT LTD to have knowledge transfer in drone technologies.





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India



A

Report on

**MIC calendar Activity**

**“Launch of 5G services”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**1<sup>st</sup> October 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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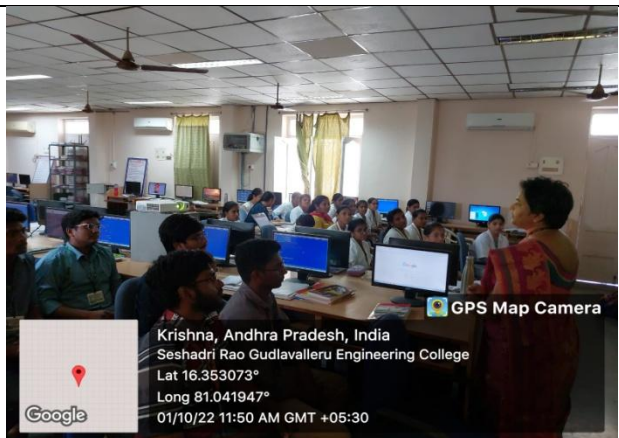
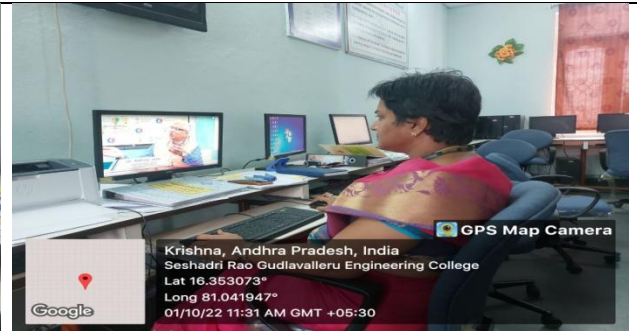
<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Launch of 5G services
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 1 <sup>st</sup> October 2022
<b>Participants</b>	Students: 126 Faculty:23

**Objective:**

As 5G use cases have tremendous applications across sectors and hold the promise of innovations across the economic sectors, participating in this event virtually will certainly be beneficial and help in visualizing the technology shift, a greater picture to leverage technology for a better future, and scope for interdisciplinary innovation and cross-sector entrepreneurship.

**Exemplary:**

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone the advantages and applications of 5G which is going to be a boon for next generation innovation. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success. The event is organized in different venues to accommodate students.





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A

Report on

**IIC calendar Activity**

**“My Story - Motivational Session by Successful Innovators”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**01<sup>st</sup> Oct 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	My Story - Motivational Session by Successful Innovators
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 01 <sup>st</sup> Oct 2022
<b>Participants</b>	Students: 300 Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

A one Day talk on INNOVATION AND STARTUP in Campus. Organized by IIC cell on 1<sup>st</sup> Oct. '22 in [#SRGEC](#) , [#GECGUDLAVALLERU](#), [#SRGECGUDLAVALLERU](#). A total of 350 students and 50 faculty attended the workshop. Alok Govil, CEO, ACIC KL center motivated students with his 3 startups motivational stories.





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India



A

Report on

**IIC calendar Activity**

“National Level IDEATHON 2022”

In view of

“National Innovation Day”

“Innovation”

**Thrust area: Inspiration, Motivation & Ideation**

On

13<sup>th</sup> to 14<sup>th</sup> Oct 2022

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I





Semester 1	Thrust area: Inspiration, Motivation & Ideation Quarter 1
Theme	Innovation
Activity Name	National Level IDEATHON 2022
Mode of Conduct	Offline
Time	Two Days
Participants	Students: 123 Faculty:23

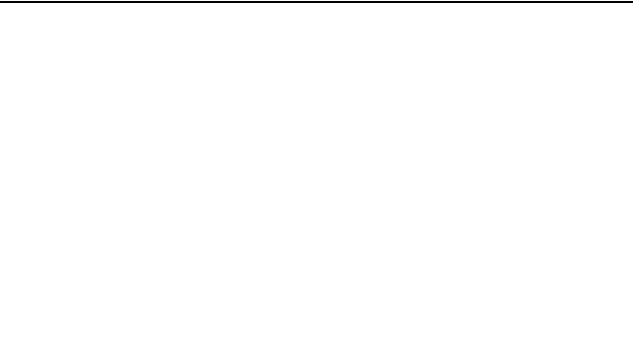
### Objective:

Applying new ideas, methods and ways of thinking in entrepreneurial life

### Exemplary:

[#SRGEC](#) ([#SRGECGudlavalleru](#))( [#GECGudlavalleru](#)) in remembrance of Dr.ABJ [#AbdulKalam](#) conducted a NATIONAL LEVEL SRGEC [#IDEATHON](#) 2022 organized by SRGEC TECHDOC, [#Innovation](#) and [#Incubation](#) Cell on 15 October 2022 Mr.U.Siddhartha Reddy, CEO, [#RoboGEN](#), Visakhapatnam. The Chief Guest, Guest of Honor were Mr Madhu Vadlamani, Data analytics specialist and Mr.U.Siddhartha Reddy, CEO, [#RoboGEN](#), Visakhapatnam respectively. A total of 125 Teams (340 members) participated in model, paper and poster presentation of Ideathon 2022. A total of 22,000/- Rupees were given away to all the prize winners by the guest followed by the Principal, Dr.GVSNRV Prasad and Vice Principals,

Dr.P.Kodanda Rama Rao and Dr.MRCH Sastry and other college officials graced the event:  
[#SRGEC](#) [#SRGECGudlavalleru](#) [#SeshadriRao](#) [#Gudlavalleru](#) [#Engineering](#) [#College](#).





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A

Report on

**Self Driven Activity**

**“Innovation in Action: The Power of Prototyping”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**24<sup>th</sup> October 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Innovation in Action: The Power of Prototyping
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, <b>24<sup>th</sup> October 2022</b>
<b>Participants</b>	Students: 126 Faculty:23

**Objective:**

To familiarize the Power of Prototyping for innovation.

**Exemplary:**

"Innovation in Action: The Power of Prototyping" is a presentation or discussion that showcases the significance of prototyping as a powerful tool in driving innovation.

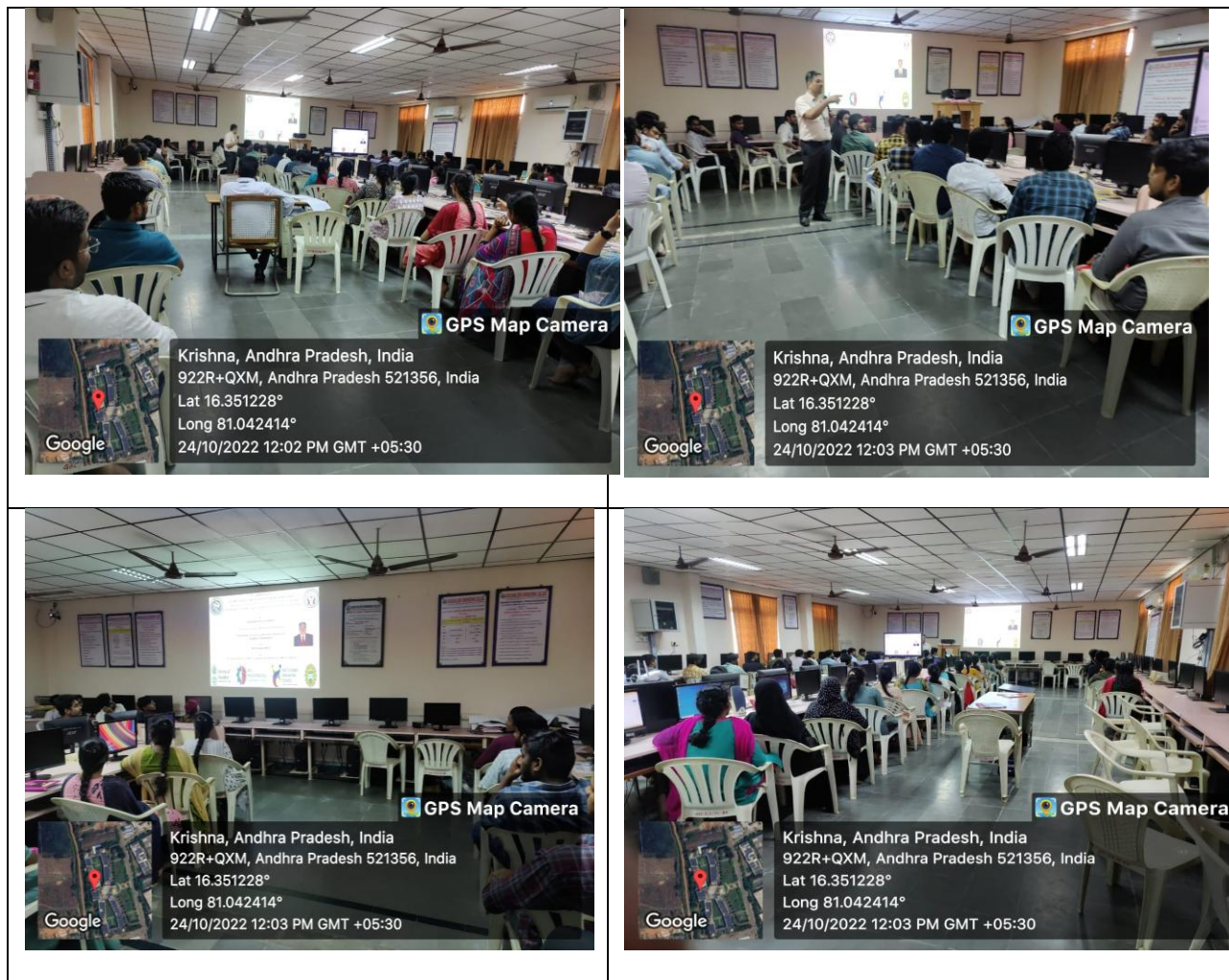
The talk likely emphasizes how prototyping brings ideas to life, enabling innovators to move beyond abstract concepts and test real-world solutions. It may discuss how prototypes serve as tangible representations of ideas, allowing for experimentation, refinement, and validation of innovative concepts.

Throughout the presentation, the speaker may highlight the iterative nature of prototyping, where multiple versions of a design or product are created and improved upon based on feedback and testing. This iterative process fosters a culture of continuous learning and improvement, contributing to the development of more robust and successful innovations.

The main focus of "Innovation in Action: The Power of Prototyping" is probably on the practical application of prototyping in various industries and sectors. The talk may feature case studies or examples of successful innovations that were born from the prototyping process, illustrating its transformative impact on product development and problem-solving.

The overarching message of the presentation is likely to highlight that prototyping is not just a step in the innovation process but an active driver of creativity and progress. By embracing prototyping as a means to explore, iterate, and refine ideas, innovators can unlock the true potential of their concepts and bring impactful innovations to life. The talk may also inspire the audience to embrace prototyping as a core practice in their innovation endeavors, fostering a culture of experimentation and continual improvement.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone the advantages and applications of 5G which is going to be a boon for next generation innovation. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.





Krishna, Andhra Pradesh, India  
 922R+QXM, Andhra Pradesh 521356, India  
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 Long 81.042414°  
 24/10/2022 12:02 PM GMT +05:30



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**A  
 SELF DRIVEN ACTIVITY**

**"Innovation in Action: The Power of Prototyping"**

**Thrust area: Inspiration, Motivation & Ideation  
 Quarter-I, Semester-I**

**On  
 24<sup>th</sup> October 2022**

**By**

**Dr. B. Rajashekar, NIRF coordinator and Professor of ECE, SRGEC**





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Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**Self Driven Activity**

**“From Idea to Reality: The Role of Prototyping in Innovation”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**2<sup>nd</sup> November 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b>  <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	From Idea to Reality: The Role of Prototyping in Innovation
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 2 <sup>nd</sup> November 2022
<b>Participants</b>	Students: 126  Faculty:23

**Objective:**

To familiarize the students on ideation, prototyping and innovation.

**Exemplary:**

"From Idea to Reality: The Role of Prototyping in Innovation" is a presentation or discussion that explores the transformative journey of turning innovative ideas into concrete realities, with a particular emphasis on the critical role played by prototyping.

The talk likely emphasizes how prototyping serves as a bridge between abstract ideas and tangible products or solutions. It may discuss how innovators use prototypes to visualize, refine, and validate their ideas, thereby translating concepts into viable and market-ready innovations.

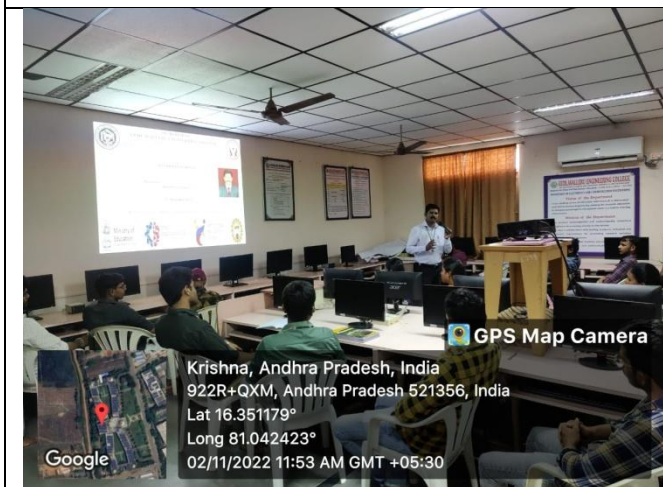
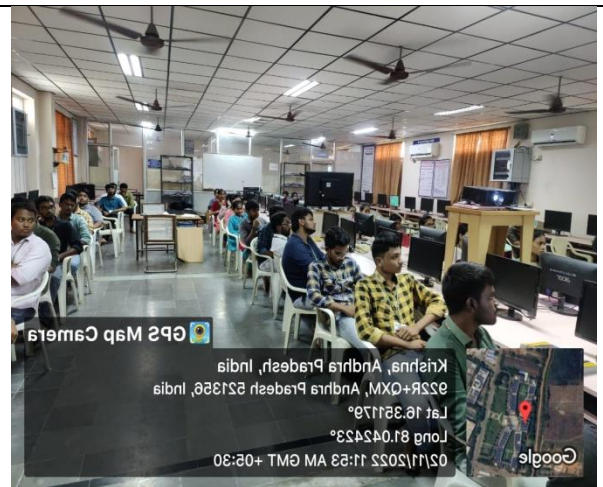
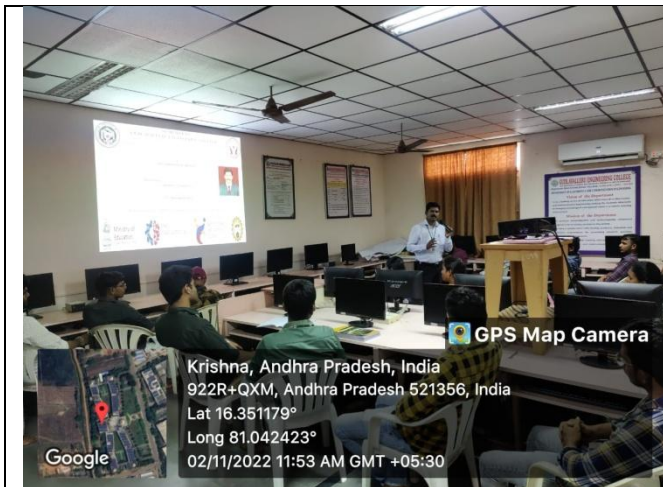
Throughout the presentation, the speaker may highlight the iterative and experimental nature of prototyping. Innovators create multiple versions of prototypes, allowing them to learn from failures, make improvements, and optimize designs based on user feedback and testing.

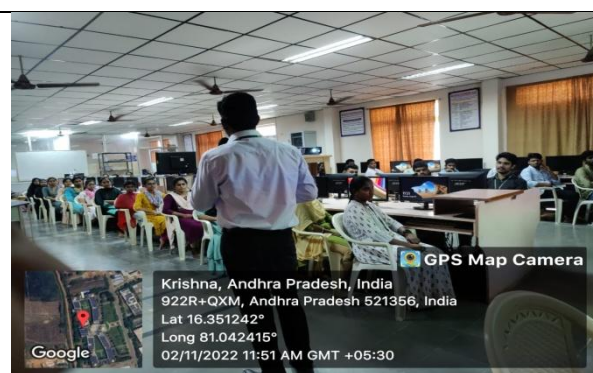
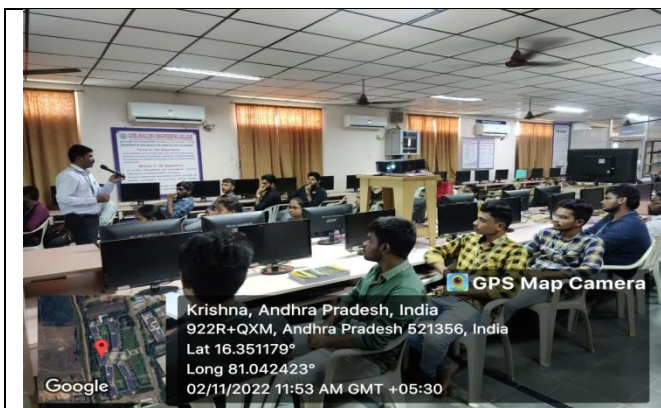
The main focus of "From Idea to Reality: The Role of Prototyping in Innovation" is probably on the practical and hands-on application of prototyping. The talk may showcase real-world examples of how prototyping has been instrumental in the development of groundbreaking products, services, or technologies.

The overarching message of the presentation is likely to underscore that prototyping is a crucial step in the innovation process. By employing prototyping techniques, innovators can bring their



ideas to life, identify potential challenges early on, and refine their concepts to create innovative solutions that resonate with their target audience. A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and undergone the advantages and applications of 5G which is going to be a boon for next generation innovation. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.





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**A  
SELF DRIVEN ACTIVITY**

**"From Idea to Reality: The Role of Prototyping in Innovation"**

**Thrust area: : Inspiration, Motivation & Ideation  
Quarter-I, Semester-I**



On  
**2<sup>nd</sup> November 2022**

By  
**Dr. Balaswamy, ARIA coordinator and Professor of ECE, SRGEC**



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India



A

Report on

**IIC calendar Activity**

**“Nurturing Entrepreneurial Mindset and Ideation”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

12<sup>th</sup> Nov 2022

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-I

Semester-I



<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Nurturing Entrepreneurial Mindset and Ideation
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 12 <sup>th</sup> Nov 2022
<b>Participants</b>	Students: 203 Faculty:23

**Objective:**

Entrepreneurship and Innovation minors will be able to sell themselves and their ideas.

**Exemplary:**

Dept. of Business and Management Studies of SRGEC in association with SRGEC TECHDOC ( Innovation and Incubation Cell) arranged a one day Entrepreneurship Development Programme on " NURTURING ENTREPRENEURIAL MINSET AND IDEATION " on 12th NOV '22. Prof.KVS Krishnamohan from GITAM School of Business, Hyderabad, addressed the students. A total of 80 students and 40 faculty attended the talk. .#Entrepreneurship #IDEATION #students #SRGEC #SRGECGudlavalleru #GECGudlavalleru # TECHDOC





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A

Report on

**IIC calendar Activity**

**“Exposure and field visit for problem identification”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**30<sup>th</sup> November 2022**

By

**SRGEC TECHDOC**

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For the Academic Year

**2022-23**

Quarter-II

Semester-I



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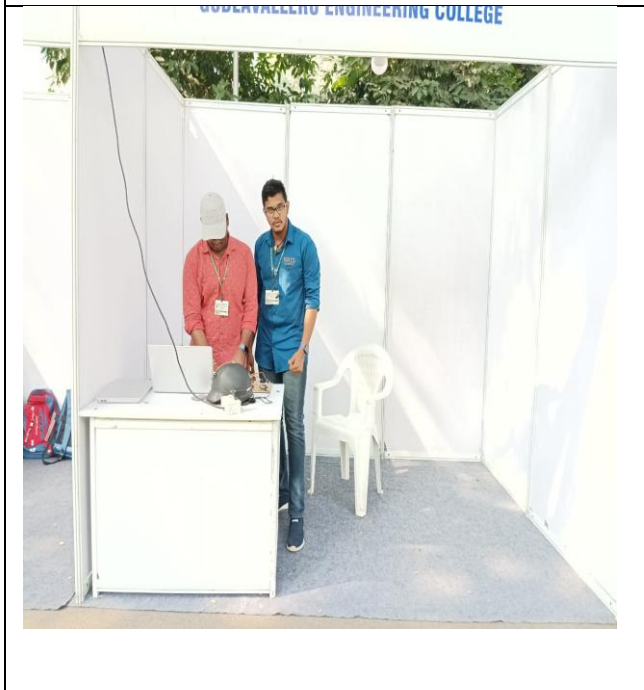
<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Exposure and field visit for problem identification
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, <b>30<sup>th</sup> November 2022</b>
<b>Participants</b>	Students: 37 Faculty:4

**Objective:**

Applying new ideas, methods and ways of thinking for startups.

**Exemplary:**

A total of 37 B.Tech students from various departments and 5 faculty members visited KL-ACIC center and shared their ideas. As it is inauguration day SRGEC presented their 18 proto typed ideas before central committee.







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A

Report on

**IIC calendar Activity**

**“Two day workshop on Recent trends and game changing applications in Drone Technologies”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**15<sup>th</sup> -16<sup>th</sup> Dec 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>Two day workshop on Recent trends and game changing applications in Drone Technologies</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 15 <sup>th</sup> – 16 <sup>th</sup> Dec 2022
<b>Participants</b>	Students: 64 Faculty:5

**Objective:**

1. Familiarization of design and dynamics related to drone technology.
2. To have hands on experience in assembling and de assembling of drones and its control strategies

**Exemplary:**

A total of 64 students of various branches which includes IIC members and 5 faculty coordinators under gone the Two day workshop on “Recent trends and game changing applications in Drone Technologies.”. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.







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A

Report on

**MIC calendar Activity**

**“Leadership Talk with Prof. T. G. Sitharam, Hon’ble Chairman, All India Council for  
Technical Education (AICTE)”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**30<sup>th</sup> January 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b>  <b>Quarter II</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE)
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 30 <sup>th</sup> January 2023
<b>Participants</b>	Students: 126  Faculty:23

**Objective:**

Leadership plays a pivotal role in driving change and innovation in any sector, and technical education is no exception. As the Chairman of AICTE, I strongly believe that effective leadership is essential for the growth and development of our technical education system. AICTE's vision is to foster quality technical education and ensure that our institutions produce skilled and employable graduates who can contribute to the nation's progress. To achieve this, it requires strong leadership at all levels.

**Exemplary:**

**Prof. T.G. Sitharam** said “Research” is very critical for the success of HEIs as well as the country’s growth. He cited the vision of PM Narendra Modi Ji for a self-sufficient (Atma Nirbhar) country by 2047. For this research and innovation activities play a vital role. He said, innovation is started by way of establishing IICs in Institutions, but now there is a need for carrying research work also. For promoting research activities in the HEIs, funds also needs to be pumped in the education system and AICTE would focus upon the same to the fullest. He said,

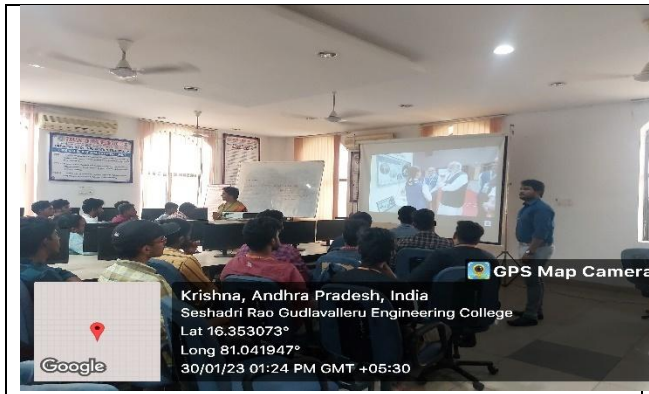
these days' students are more focused upon getting a B.Tech degree and searching for a job, but it's vital to go for research activities for transformation of the country.

He also quoted that innovation will lead to products, technology and problem solutions development and will help India in becoming a developed nation and start exporting. He also told about the future plan of AICTE as publishing books in different languages of the country which would help in understanding of the problem and development of ideas at a much faster rate.

In the last, **Prof. T.G. Sitharam** shared the Mantra for stress management by following simple steps. He said, always learn what you want to learn and enjoy doing the same. He highlighted to have a goal and make a habit for making serious and sincere attempts to achieve the goal. He also said to believe in yourself and never fear for the unsuccessful.

At last he said, Perseverance is the key to success.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone in the context of technical education involves inspiring and guiding educators, administrators, and policymakers to embrace innovative approaches and adapt to changing dynamics. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success. The event is organized in different venues to accommodate students.



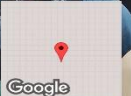
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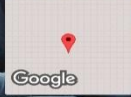
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A

Report on

**IIC calendar Activity**

**“Field Visit to Organic Mahosthav 2023”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**7<sup>th</sup> and 8<sup>th</sup> January 2022**

By

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Field Visit to Organic Mahosthav 2023
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Two Day, 7 <sup>th</sup> and 8 <sup>th</sup> January 2022
<b>Participants</b>	Students: 19 Faculty:23

**Objective:**

Applying new ideas, methods and ways of thinking for startups.

**Exemplary:**

A total of 10 MBA students attended the organic mahosthav and 9 B.Tech students presented their ideas in the organic mahosthav at SS convention, Vijayawada. Two Faculty members of IIC accompanied the students.





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A

Report on

**MIC calendar Activity**

**“Orientation Session on IIC 5.0 & Features”**

In view of

**“Innovation”**

**Thrust area: Inspiration, Motivation & Ideation**

On

**11<sup>th</sup> January 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

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<b>Semester 1</b>	<b>Thrust area: Inspiration, Motivation &amp; Ideation</b> <b>Quarter II</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Orientation Session on IIC 5.0 & Features
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 11 <sup>th</sup> January 2023
<b>Participants</b>	Students: 126 Faculty:23

**Objective:**

To create an ecosystem that fosters creativity, problem-solving, and entrepreneurial thinking.

**Exemplary:**

This new version of IIC brings several enhancements and additional benefits for participating institutions. Here are some key features:

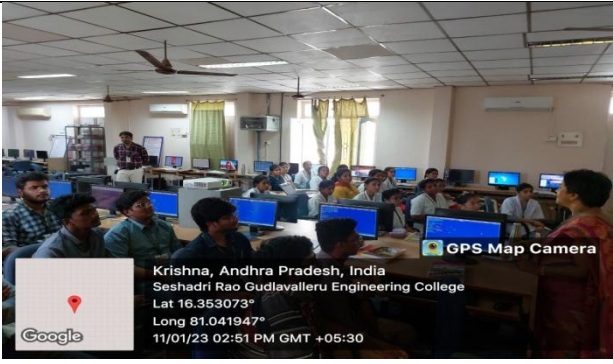
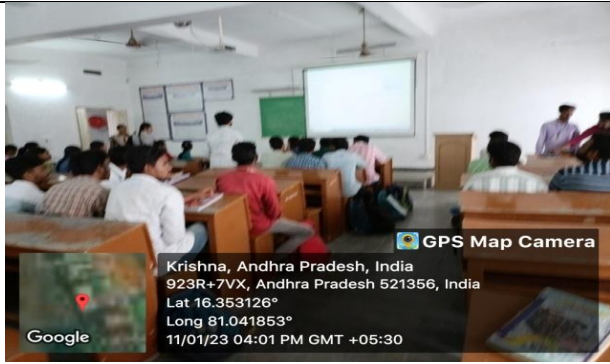
1. **Online Registration and Monitoring System:** IIC 5.0 introduces an online platform for the registration and monitoring of IICs in institutions. This digital system streamlines the registration process and enables better tracking and reporting of activities.
2. **Focused Approach:** IIC 5.0 encourages a more focused approach towards innovation and entrepreneurship. It emphasizes the identification of societal problems and challenges that students can address through innovative solutions.
3. **Mentorship Support:** One of the significant features of IIC 5.0 is the provision of mentorship support to students. Each IIC will have access to a network of mentors,

including industry experts and experienced entrepreneurs, who will guide and nurture student innovators.

4. **Training and Workshops:** IIC 5.0 places a strong emphasis on capacity building. It offers training programs, workshops, and webinars to enhance the skills and knowledge of students in areas such as ideation, product development, intellectual property rights, marketing, and business management.
5. **Seed Funding:** IIC 5.0 introduces a seed funding component to support promising student startups. Eligible student innovators can apply for seed funding to further develop and scale their innovative ideas into viable businesses.
6. **Collaborations and Competitions:** IIC 5.0 promotes collaborations between institutions, industry, and other stakeholders. It encourages participating IICs to organize innovation challenges, hackathons, and entrepreneurship competitions, fostering a spirit of healthy competition and collaboration.
7. **Networking and Incubation:** IIC 5.0 provides networking opportunities for students to connect with potential investors, industry leaders, and successful entrepreneurs. It also facilitates partnerships with incubation centers to support the incubation and growth of student startups.

These are just some of the features offered by IIC 5.0. The AICTE and the IIC team are committed to providing continuous support to participating institutions and student innovators to create a vibrant entrepreneurial ecosystem.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone how to create an ecosystem that fosters creativity, problem-solving, and entrepreneurial thinking. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success. The event is organized in different venues to accommodate students.





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A

Report on

**Celebration Activity**

**“Ideation Presentation contest”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**12<sup>th</sup> Jan 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 1</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Ideation Presentation contest
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 12 <sup>th</sup> Jan 2023
<b>Participants</b>	Students:80 Faculty:23

**Objective:**

Applying new ideas, methods and ways of thinking for startups.

**Exemplary:**

In lue of National Youth Day celebrations SRGEC TECHDOC, Innovation and Incubation cell organized a paper presentation contest and distributed a prize money of 4500/- around 80 students and 23 faculty involved in the event.





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A

Report on

**IIC calendar Activity**

**“A Motivational Talk on " My journey through the land of engineering, Enterprise and Innovation”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**21<sup>st</sup> Jan 2023**

By

**SRGEC TECHDOC**

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For the Academic Year

**2022-23**

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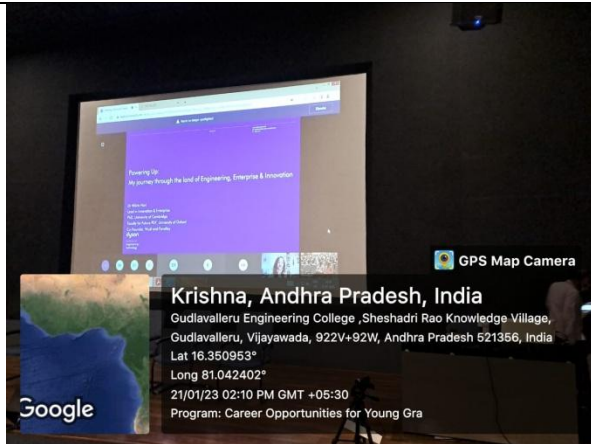
<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	A Motivational Talk on " My journey through the land of engineering, Enterprise and Innovation
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 21 <sup>st</sup> Jan 2023
<b>Participants</b>	Students: 350 Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

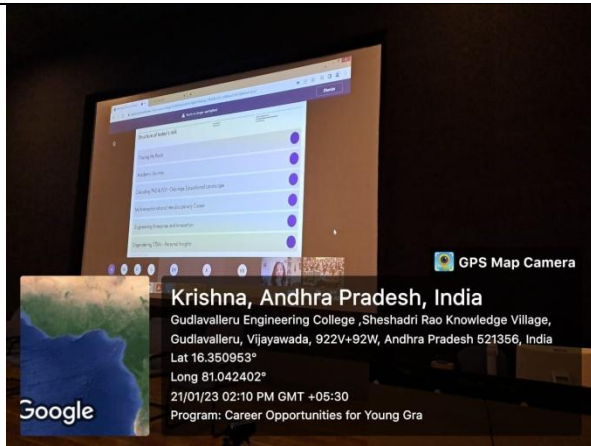
SRGEC TECHDOC, Innovation and Incubation Cell organized A motivational Talk by, Nikita Hari, Entrepreneur and Motivator. A total of around 360 students and 23 Faculty attendant the talk.



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 Program: Career Opportunities for Young Gra



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 Gudlavalluru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
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 Program: Career Opportunities for Young Gra



**Krishna, Andhra Pradesh, India**  
 Gudlavalluru Engineering College ,Sheshadri Rao Knowledge Village,  
 Gudlavalluru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
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 Program: Career Opportunities for Young Gra



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**INVITATION**

**A MOTIVATION TALK**

OR

**MY JOURNEY THROUGH THE LAND OF ENGINEERING, ENTERPRISE & INNOVATION**

organized by

**SRGEC TECHDOC**

**INNOVATION & INCUBATION CELL**



**21-01-2023**



**02:00PM TO 03:30PM**



**Dr. Nikita Hari**  
 Entrepreneur, Innovator,  
 Co-founder of two EdTech start-ups,  
 Co-chair of Independent Higher Education  
 Research & Innovation Network in UK.












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India



A

Report on

**Celebration Activity**

**“Logo Design Using Design Thinking Contest”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**21<sup>st</sup> January 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-II



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 2</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Logo Design Using Design Thinking Contest
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 21 <sup>st</sup> January 2023
<b>Participants</b>	Students:240 Faculty:23

**Objective:**

Applying new ideas, methods and ways of thinking for startups.

**Exemplary:**

The SRGEC TECHDOC, Innovation and Incubation cell organized a **Logo Design using Design Thinking Contest** 21-01-2023. A Total of 123 teams attended the event from all departments and child institutions. In the first round 20 teams were short listed and entered the next round of evaluation. Further 5 teams were shortlisted for final round of evaluation. Dr. B. Mahesh Babu, Associate professor and IIC coordinator of SRGEC and other 8 department IIC coordinators mentored the students in this event. The certified innovation ambassadors enacted as judges for the event.



GPS Map Camera

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Google



GPS Map Camera

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India



A

Report on

**Self Driven Activity**

**“Nurturing Success: How Incubators Drive Startup Triumphs”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**02<sup>nd</sup> Feb 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



**Ministry of  
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<b>Semester-I</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter-2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>Nurturing Success: How Incubators Drive Startup Triumphs</b>
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, <b>02<sup>nd</sup> Feb 2023</b>
<b>Participants</b>	Students:60 (internal) Faculty:2
<b>Venue &amp; Location</b>	ME Simulation Lab, SRGEC.

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

Outcomes and Impact:

The main takeaway from "Nurturing Success: How Incubators Drive Startup Triumphs" is a compelling that encapsulates the essence of the relationship between incubators and startup success. This title suggests that incubators play a pivotal role in fostering growth and prosperity for startups, emphasizing the nurturing aspect that these programs provide. It implies that incubators are not just passive entities but active contributors to the journey of startups, helping them achieve their goals and milestones. Overall, it's a title that invites readers to explore the dynamic and impactful relationship between incubators and the achievements of startups.

Nurturing Success: How Incubators Drive Startup Triumphs is likely to emphasize how startups, with the right support and guidance, can become powerful drivers of innovation and contribute to the overall growth and advancement of economies and societies. It may inspire aspiring entrepreneurs and stakeholders to recognize the potential of startups in shaping a more innovative and prosperous future career growth Dr. G. Prabhakara Rao, innovation ambassador and Associate Professor of ME, mentored the students in this session.





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India



A

Report on

**Self Driven Activity**

**“Prominence of Startup Ecosystem”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**17<sup>th</sup> Feb 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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<b>Semester-I</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter-2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>“Prominence of Startup Ecosystem”</b>
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 17 <sup>th</sup> Feb 2023
<b>Participants</b>	Students:60 (internal) Faculty:2
<b>Venue &amp; Location</b>	ME Simulation Lab, SRGEC.

**Objective:**

To Promote Entrepreneurial Education and Cultivate a Supportive Culture by Building Strong Networks

**Exemplary:**

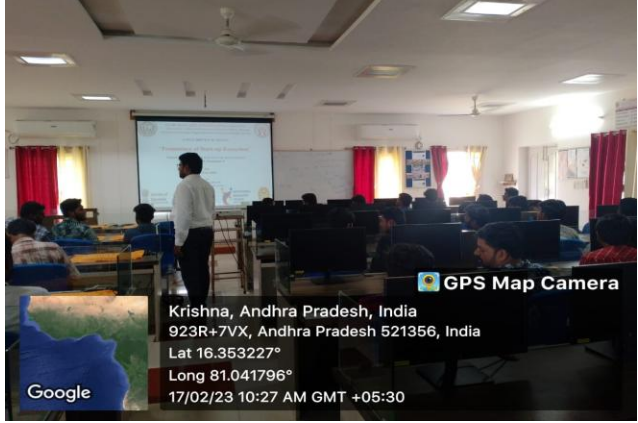
he prominence of a startup ecosystem refers to the level of activity, innovation, investment, and overall support that exists within a particular geographic region for startups and early-stage companies. A strong startup ecosystem can have a significant impact on economic growth, job creation, and technological advancement. Here are some key factors that contribute to the prominence of a startup ecosystem:

1. **Access to Capital:** Availability of funding is crucial for startups to develop their products, scale their operations, and compete in the market. A thriving ecosystem offers various funding sources, including angel investors, venture capital firms, and government grants.
2. **Talent Pool:** A strong ecosystem attracts and retains skilled entrepreneurs, technical experts, and professionals who can contribute to the success of startups. Universities and research institutions often play a role in nurturing this talent pool.
3. **Support Organizations:** Incubators, accelerators, co-working spaces, and innovation hubs provide startups with mentorship, resources, networking opportunities, and a collaborative environment. These support organizations help startups grow faster and more effectively.

4. **Regulatory Environment:** A favorable regulatory environment that supports entrepreneurship, minimizes bureaucratic hurdles, and promotes innovation can greatly enhance the prominence of a startup ecosystem.
5. **Market Access:** Proximity to potential customers, strategic partners, and a diverse market can accelerate the growth of startups. Access to customers willing to adopt new technologies or products is particularly valuable.
6. **Infrastructure:** Reliable and modern infrastructure, including a robust internet connection, transportation options, and well-equipped workspaces, contributes to the efficiency and productivity of startups.
7. **Cultural Mindset:** A culture that encourages risk-taking, innovation, and learning from failure is essential for a thriving startup ecosystem. A stigma against failure can stifle entrepreneurial activity.
8. **Networking Opportunities:** Regular events, conferences, meetups, and networking sessions facilitate connections between entrepreneurs, investors, mentors, and potential collaborators.
9. **Government Support:** Government policies that promote entrepreneurship, innovation, and economic growth can significantly boost the startup ecosystem. This may include tax incentives, grants, and regulatory reforms.
10. **Exits and Acquisitions:** Successful startups often lead to mergers, acquisitions, or initial public offerings (IPOs). These exits generate returns for investors and reinvestments into the ecosystem.
11. **Cultural Diversity:** Diversity in terms of backgrounds, experiences, and perspectives can foster creativity and the generation of innovative ideas within the ecosystem.
12. **Quality of Life:** A high quality of life, including affordable living costs, good work-life balance, and a vibrant cultural scene, can attract and retain talent in a startup hub.

Prominent startup ecosystems are found in cities like Silicon Valley (San Francisco Bay Area), New York City, London, Tel Aviv, Beijing, and Bangalore. However, startup ecosystems can emerge and flourish in various locations around the world, driven by a combination of these factors and the unique strengths of each region.

The prominence of a startup ecosystem is likely to emphasize how startups, with the right support and guidance, can become powerful drivers of innovation and contribute to the overall growth and advancement of economies and societies. It may inspire aspiring entrepreneurs and stakeholders to recognize the potential of startups in shaping a more innovative and prosperous future career growth. Dr. G.V. Jagadeesh, innovation ambassador and Assistant Professor of ME, mentored the students in this session.



GPS Map Camera



Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
Lat 16.353227°  
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GPS Map Camera



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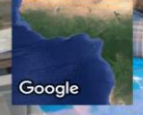
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India



A

Report on

**IIC calendar Activity**

**“Intellectual Property Rights (IPR) & IP Management for Startups – Phase - I”**

In view of

**“Innovation”**

**Thrust area: Validation & Concept Development**

On

**24<sup>th</sup> Feb, 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-II

Semester-I



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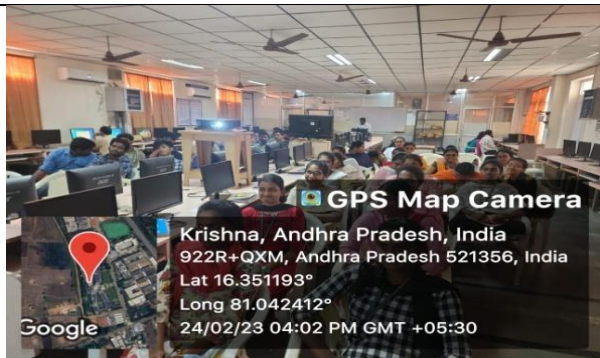
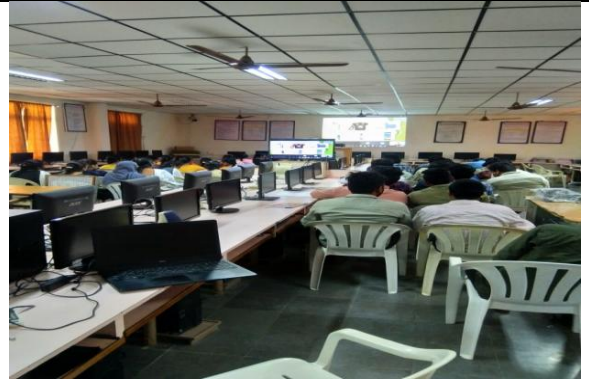
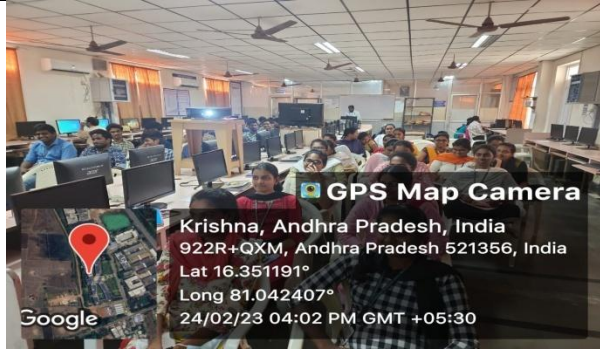
<b>Semester 1</b>	<b>Thrust area: Validation &amp; Concept Development</b> <b>Quarter 2</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Intellectual Property Rights (IPR) & IP Management for Startups – Phase - I
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 24 <sup>th</sup> Feb, 2023
<b>Participants</b>	Students:62 Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

SRGEC Techdoc, Innovation Incubation cell and Department of ECE has organized a webinar on “Intellectual Property Rights (IPR) & IP Management” in association with Intellectual Property India, Mumbai, and NIPAM 2.0 for III B.Tech ECE students. Er. N. Kumutha, Trainer & TIFAC Coordinator, delivered talk on the importance patenting and various types of patents available on 24-02-2023. Total 62 students have attended this webinar. In the inaugural session of the workshop, Dr. S. Ravi, Associate Professor Welcomed the Trainer, the HoD of ECE and the Participants, and Dr. Y. Ramakrishna, Professor and HOD addressed the students about the importance of patenting their ideas and the importance of this webinar. At the end of the webinar Dr. B. Mahesh Babu, Associate Professor, EEE Department & IIC Coordinator of SRGEC, thanked the trainer for her valuable information, and encouraged the participants to approach IIC cell of SRGEC with innovative ideas for patenting.





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India



A

Report on

**MIC Calendar Activity**

In view of

**“G20”**

**“One Earth- One Family-One Future”**

**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

On

**1<sup>st</sup> March to 31<sup>st</sup> August 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Inaugural Motivational talk –Honorable Prime minister of India
<b>Mode of Conduct</b>	Offline
<b>Time</b>	6 Months, <b>1<sup>st</sup> March to 31<sup>st</sup> August 2023 (21-06-2023)</b>
<b>Participants</b>	Students: 120 Faculty:23

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

The group of 20 countries (G20) is the premier forum for international economic cooperation. It plays an important role in shaping and strengthening global architecture and governance on all major international economic issues. - India holds the Presidency of the G20 from 1st December 2022 to 30th November 2023. The 43 heads of delegations- the largest ever in G20- will be participating in the final New Delhi Summit in September this year. - The theme of India's G20 Presidency- "Vasudhaiva Kutumbakam" or "One Earth- One Family-One Future" closely ties with LiFE (Lifestyle for Environment) with a focus on sustainable and environment-friendly lifestyles, harmony within the human family, and honest conversations about climate change and global security. - India, as the G20 President, will prioritize a range of issues in diverse sectors, including education, energy, agriculture, trade, digital economy, health and environment, as well as employment, tourism, anti-corruption, and women's empowerment. - This presidency is expected to have a significant impact on intergovernmental policy and global economic agenda post-pandemic. - Education is a priority area for India's G20 presidency, with a focus on foundational literacy and numeracy, lifelong learning, inclusive and collaborative technology-enabled learning and strengthening research and innovation through collaboration. - It is deemed

to be the duty of every India to feel the spirit of the theme Vasudhaiva Kutumbakam and make it feel within themselves and enact accordingly by spreading the message in all possible manner. Ministry of Education's Innovation Cell appeals all educational Institutions to celebrate our nation's presidency of the G20 with an yearlong activities during Q3 & Q4. Activity Guidelines Organize an activity to celebrate India's presidency of the G20 between 1st March to 31st August 2023 in Offline/Online/Blended mode. - This activity should be focused on the theme of India's G20 Presidency highlighting the role of Innovation, Entrepreneurship and Start-up to achieve the goals. - Institute can organise Discussion & Panel Sessions, Expert Talks, Seminars, Workshops focusing on India's research, innovation and start-up achievement and potential and how India can contribute to the G20 sustainable development - This activity can be conducted in specific level as prescribed by the IIC. - Invite all IIC Council Members and Innovation Ambassadors along with other students and teaching/non-teaching members of the institution to join the event. - Use IIC logo, G20 Logo and Azadi Ka Amrit Mahostav logo in posters/banners and all communication materials. - Submit overall report (in PDF only) of the activity with logo of G20, Azadi Ka Amrit Mahotasav, IIC and Institution, Title and brief summary of the event, Participants details, collage of individual participants or screenshot (for online activity) or photographs (for offline activity) of the session, and key outcome of the activity. In report, you may include Media Coverage & feedback received from the guest/participants. -For dissemination & outreach of the session, share brief summary/report in institute's social media platforms (Twitter/LinkedIn/Facebook/Instagram) and tag MoE, MOE's Innovation Cell & AICTE, related state and central agencies are promoting innovation and entrepreneurship.

A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under and motivated from honorable PM speech on "One Earth- One Family-One Future". Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success. The event is organized in different venues to accommodate students.





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India



A

Report on

**IIC Calendar Activity**

**“Design thinking workshop on Design of Virtual Labs”**

In view of

**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

On

**2<sup>nd</sup> March to 4<sup>th</sup> March, 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



**Ministry of  
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**INSTITUTION'S  
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<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model</b>  <b>Development</b>  <b>Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Design Thinking workshop on Design of Virtual labs
<b>Mode of Conduct</b>	Offline/Online (Hybrid)
<b>Time</b>	Three days, 2 <sup>nd</sup> March to 4 <sup>th</sup> March, 2023
<b>Participants</b>	Students:118  Faculty:23


**Objective:**


Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell has conducted a “A Design thinking workshop On Virtual Labs ” for II B.Tech students. Experts from IIT roorkee, faculty of SRGEC and Alumni of SRGEC Trained students on the importance on design thinking from 02-03-2023 to 04-03-2023. A total of 118 students have attended this workshop. At the end of the secession Dr. B. Mahesh Babu, IIC Coordinator of SRGEC, thanked the trainers for their valuable information, and encouraged the participants to approach IIC cell of SRGEC with innovative ideas.




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**Virtual Labs**  
 An MoE Govt of India Initiative

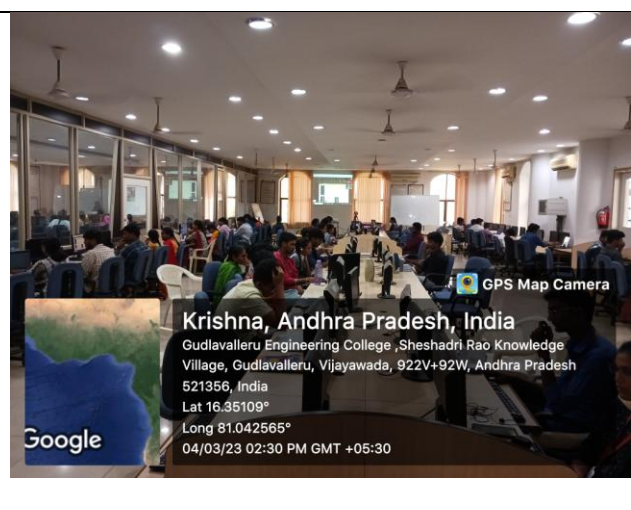
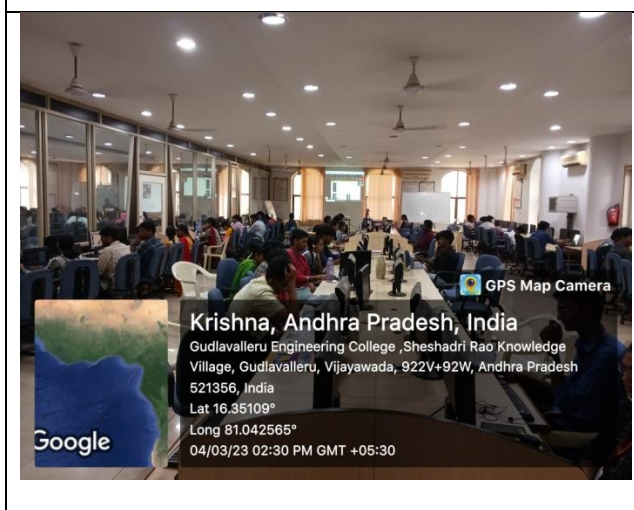
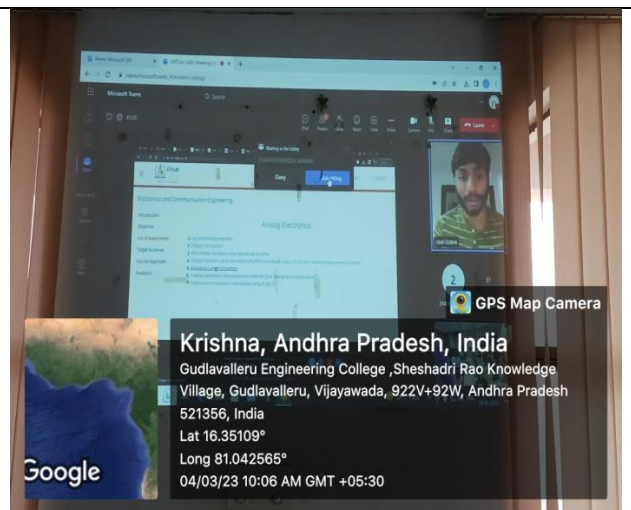
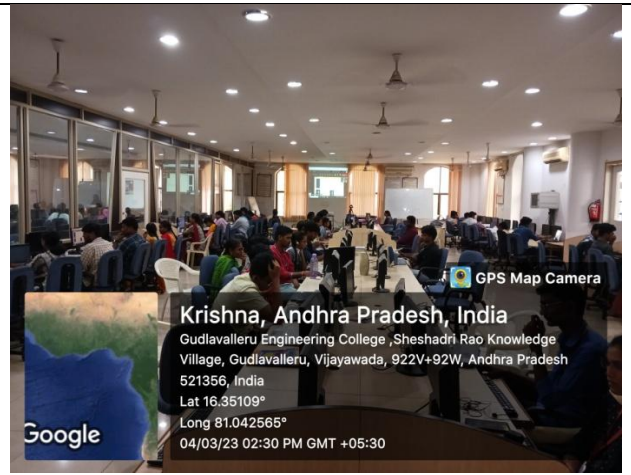
**WORKSHOP ON**  
**VIRTUAL LABS**  
**BY IIT ROORKEE**

An Initiative of Ministry of Education  
 Under the National Mission on Education  
 Through ICT

**VENUE : DATA STRUCTURES LAB ( M302 )**      **DATE : 2<sup>nd</sup> - 4<sup>th</sup> MARCH**

**ORGANIZED BY**  
**SRGEC TECHDOC INNOVATION AND INCUBATION CELL.**  
**DEPARTMENT OF IOT, SRGEC**







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India



A

Report on

**Celebration Activity**

**“Digitall: Innovation and technology for gender”**

In view of

**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

**On**

8<sup>th</sup> March, 2023

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



**Ministry of  
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<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model</b>  <b>Development</b>  <b>Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Digital: Innovation and Technology for gender equality
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 8 <sup>th</sup> March, 2023
<b>Participants</b>	Students: 360  Faculty:60

**Objective:**

Applying new ideas, methods towards women empowerment

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell has conducted a “A motivational talk On Empowering women on innovation and entrepreneurship in view of Women’s day celebrations on 08-03-2023. Total 360 students have attended this talk. The dignitaries addressed the students about the importance of women empowerment towards innovation and entrepreneurship. At the end of the principal of SRGEC, thanked the trainer for her valuable information, and encouraged the participants to approach IIC cell of SRGEC with innovative ideas for patenting.



**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE**  
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 Seshadri Rao Knowledge Village, GUDLAVALLERU, 521356, Krishna District

**An Interaction Session**  
**Women's Wellness**

By  
 Rtn. Dr. Y. Sri Roja  
 M.B.B.S., DNB (DGB)  
 Pelican Hospital, Gudivada

Co  
 Rtn. Dr. Ch. Sugunavathi  
 M.B.B.S., M.D., DEVL., FAN(Germany),  
 Lakshmi Skin Care Hospital, Gudivada

( March 8, 2023 )  
 Organised By  
**SRGEC WOMEN EMPOWERMENT CELL & SRGEC TECHDOC IIC**  
 in Association with  
**ROTARY CLUB OF GUDI VADA, NSS SRGEC UNIT**

"DigitALL: Innovation and technology for gender equality"

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**INTERNATIONAL WOMEN'S DAY CELEBRATIONS**

On  
 ( March 8, 2023 )  
 Organised By  
**SRGEC WOMEN EMPOWERMENT CELL & SRGEC TECHDOC IIC**  
 in Association with  
**ROTARY CLUB OF GUDI VADA, NSS SRGEC UNIT**

"DigitALL: Innovation and technology for gender equality"





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India



A

Report on

**Self Driven Activity**

**“Incubating Success: How Startups Foster Innovation”**

In view of

**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

On

**18<sup>th</sup> March 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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Government of India



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<b>Semester-II</b>	<b>Thrust area: Validation and Innovation &amp; Business Model</b>  <b>Development</b>  <b>Quarter-3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Incubating Success: How Startups Foster Innovation"
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 18 <sup>th</sup> March 2023
<b>Participants</b>	Students:40 (internal)  Faculty:10
<b>Venue &amp; Location</b>	IT Simulation Lab, SRGEC.

**Objective:**

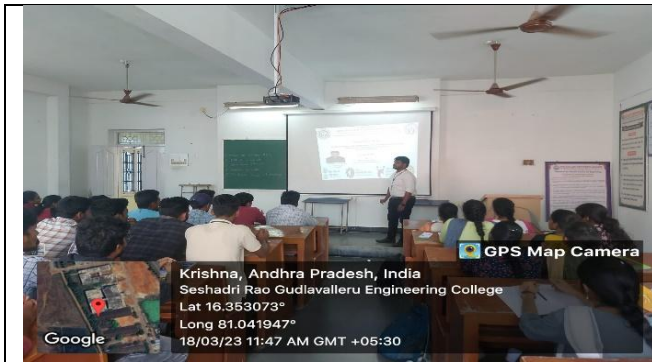
Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

Outcomes and Impact:

The main takeaway from "Incubating Success: How Startups Foster Innovation" is likely to emphasize how startups, with the right support and guidance, can become powerful drivers of innovation and contribute to the overall growth and advancement of economies and societies. It may inspire aspiring entrepreneurs and stakeholders to recognize the potential of startups in shaping a more innovative and prosperous future.

Incubating Success: How Startups Foster Innovation" is likely to emphasize how startups, with the right support and guidance, can become powerful drivers of innovation and contribute to the overall growth and advancement of economies and societies. It may inspire aspiring entrepreneurs and stakeholders to recognize the potential of startups in shaping a more innovative and prosperous futurecareer growth..Sri. . Ch. Venkateswara Rao, Assistant professor IT, mentored the students in this session.



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A  
**SELF DRIVEN ACTIVITY**

**"self driven activity on "Incubating Success: How Startups Foster Innovation"**  
Thrust area: **Inspiration, Motivation & Ideation**  
Quarter-III, Semester-II



**Mr CH. Venkateswara Rao**  
Asst Professor  
Dept. of IIT

On  
**18<sup>th</sup> March 2023**

By  
**SRGEC TECHDOC**  
Innovation and Incubation Cell



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India



A

Report on

**IIC calendar Activity**

“Developing Entrepreneurial Ideation and Commercialization”

In view of

“**Innovation**”

**Thrust area: Validation and Innovation & Business Model Development**

On

**21<sup>st</sup> March 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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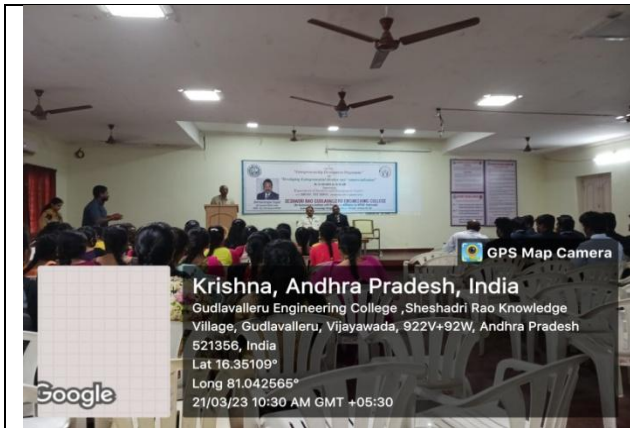
<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model</b>  <b>Development</b>  <b>Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Developing Entrepreneurial Ideation and Commercialization
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 21 <sup>st</sup> March 2023
<b>Participants</b>	Students: 123  Faculty:23

**Objective:**

Creating entrepreneurial mindset skills that enable people to identify and make the most of opportunities, overcome and learn from setbacks.

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell has conducted a motivational talk on “Developing Entrepreneurial Ideation and Commercialization **Scenario**” in association with Department of MBA for B.Tech students and PG students. Dharmavarapu Gopal EDP Consultant Master Trainer MSME, EDII, TATA Projects and APSSDC, acted as resource person for the workshop “Developing Entrepreneurial Ideation and Commercialization” on 21-03-2023. Total 123 students have attended this webinar. At the end of the talk, Dr. B. Mahesh Babu, IIC Coordinator of SRGEC, thanked the speaker for his valuable information, and given awareness on IPR and encouraged the participants to approach IIC cell of SRGEC with innovative ideas for patenting.



GPS Map Camera

**Krishna, Andhra Pradesh, India**  
Gudlavalleru Engineering College, Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
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Long 81.042565°  
21/03/23 10:30 AM GMT +05:30

Google



GPS Map Camera

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Gudlavalleru Engineering College, Sheshadri Rao Knowledge Village, Gudlavalleru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
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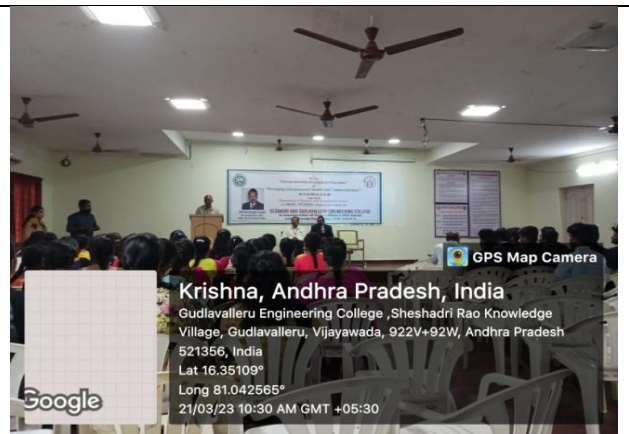
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GPS Map Camera

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A

Report on

**IIC Calendar Activity**

In view of

“Ethics in Entrepreneurship: Planning and Executing a Startup with Legal Compliance”

“Innovation”

**Thrust area: Validation and Innovation & Business Model Development**

On

**03<sup>rd</sup> April 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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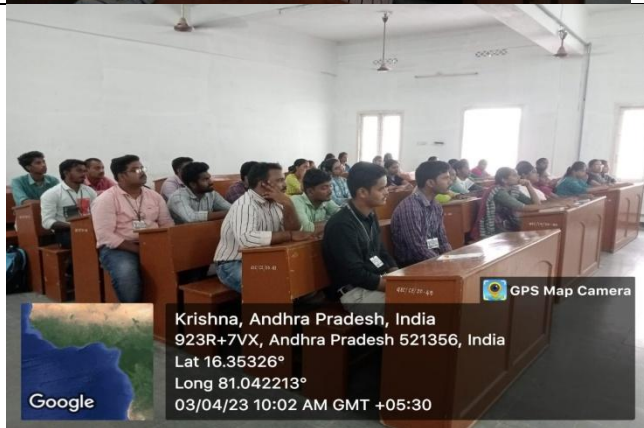
<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development</b> <b>Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Ethics in Entrepreneurship: Planning and Executing a Startup with Legal Compliance
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 03 <sup>rd</sup> April 2023
<b>Participants</b>	Students: 76 Faculty: 1 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on “Ethics in Entrepreneurship: Planning and Executing a Startup with Legal Compliance” in association with Dept of MBA, Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 76 students IIC registered students and 1 faculty member attended the secession. Prof G. Kamal, Entrepreneurship coordinator of SRGEC, rendered his knowledge on Planning and Executing a Startup with Legal Compliance.



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A  
**IIC CALANDER ACTIVITY**  
 On

**“Ethics in Entrepreneurship: Planning and Executing a Startup with Legal Compliance”**

Thrust area: **Validation and Innovation & Business Model Development**  
 Quarter-III, Semester-II



**Dr. G. Kamal**  
 ED Cell Coordinator, SRGEC

On  
**3<sup>rd</sup> April 2023**

By  
**SRGEC TECHDOC**  
 Innovation and Incubation Cell





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India



A

Report on

**MIC Calendar Activity**

In view of

**National Innovation Challenge-2023**

“Creating YUKTI Innovation Repository & Participation in Innovation Challenge”

“Innovation”

**Thrust area: Validation and Innovation & Business Model Development**

On

**15<sup>th</sup> April to 30<sup>th</sup> April 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Creating YUKTI Innovation Repository & Participation in Innovation Challenge
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Nominations: 2023-04-15 to 2023-04-30 Finals: Four Day, 22 <sup>nd</sup> June to 26 <sup>th</sup> June 2023 (3 teams)
<b>Participants</b>	Students: 6 Attended (18 worked as team), 450 ideas evaluated in Yukti  Faculty: 1 Attended (12 Faculty involved for evaluation)

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

For boosting the entrepreneurial ecosystem on the campus, Creating YUKTI Innovation Repository & Participation in Innovation Challenge are being added as MIC Driven Activities. SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has nominated and Three Teams from Department of Artificial Intelligence & Data Science (AI & DS) of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India have been selected and participating in Innovation Challenge - 2023, Innovation Design and Entrepreneurship Bootcamp-2023 organized by AICTE at NITTTR-Chennai, Tamil Nadu. A total of 18 students idea is going to be demonstrated by 6 students as three teams. Students were accompanied by faculty Sri K. Ashok Reddy, Innovation ambassador of AI&DS Dept. the event happened from 22-06-2023 to 26-06-2023 at NITTTR-Chennai, Tamil Nadu.





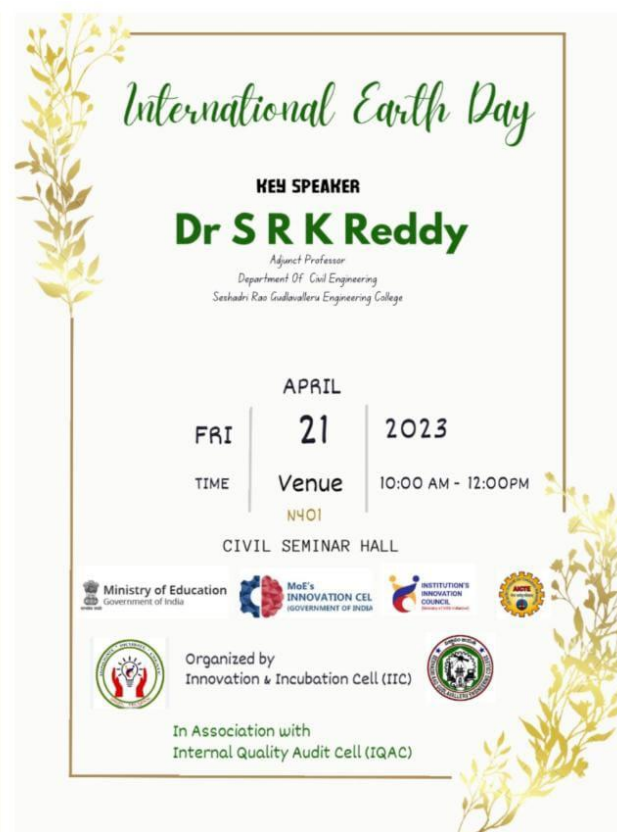


# SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

Seshadri Rao Knowledge Village, Gudlavaluru – 521356, Krishna District (A.P.)

A Motivational Talk  
On  
“Invest in our Planet, Protect our Future”.

The Innovation and incubation cell in association with Department of Civil Engineering and Mechanical Engineering organized a motivational talk on 21<sup>st</sup> April 2023 in view of Earth Day, 2023 with the theme “Invest in our Planet, Protect our Future”. The IIC registered students of II and III B.Tech have attended the talk. A 126 student members and 16 faculty members have attended the talk in Civil Engineering seminar hall to present their views on Earth day 2023 theme.





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# International Earth Day



**Dr. S.R.K Reddy**

Adjunct Professor  
Department of Civil Engineering  
Seshadri Rao Gudlavalleru Engineering College



Organized by  
Innovation & Incubation Cell (IIC)



In Association with  
Internal Quality Audit Cell (IQAC)

April 21<sup>st</sup>-2023



GPS Map Camera



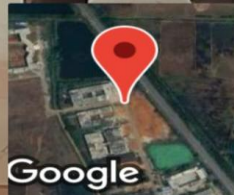
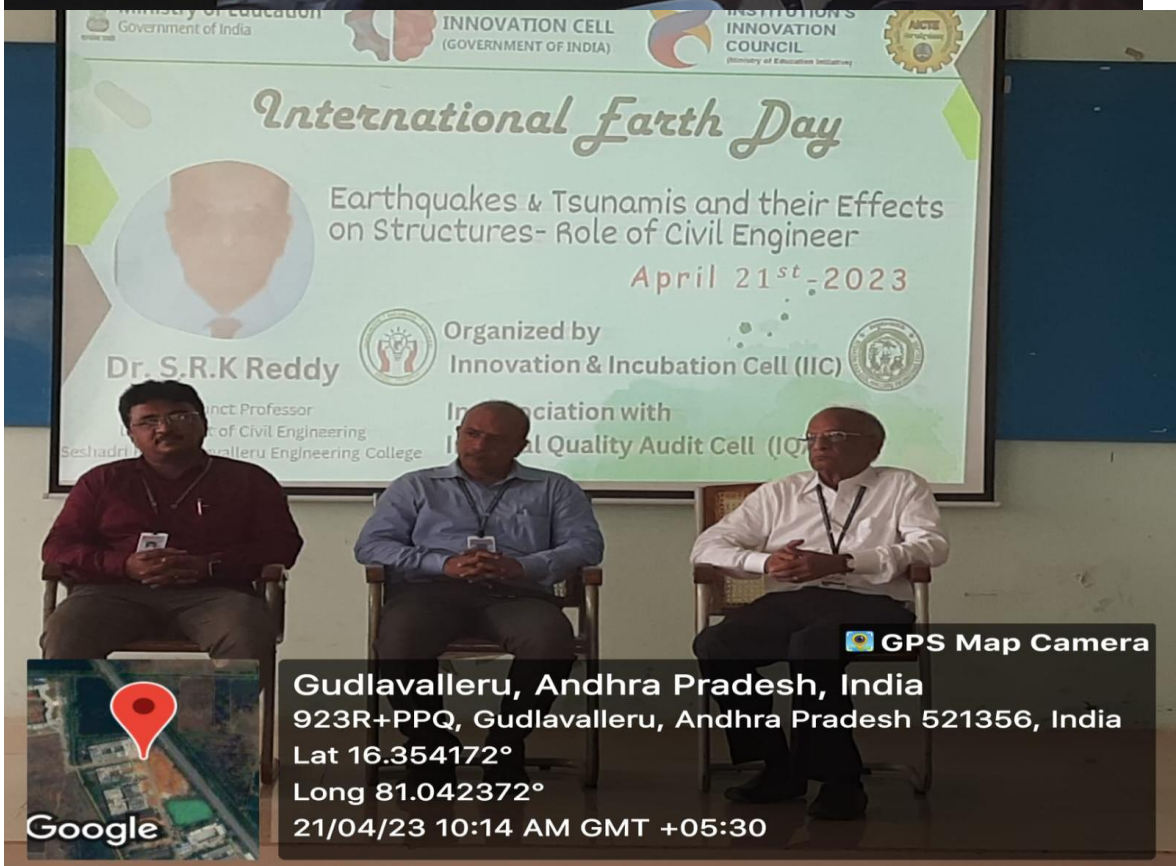
Google

Krishna, Andhra Pradesh, India  
Gudlavalleru Engineering College, Sheshadri Rao Knowledge Village,  
Gudlavalleru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
Lat 16.350911°  
Long 81.042598°  
21/04/23 11:43 AM GMT +05:30



Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
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Long 81.042344°  
21/04/23 10:37 AM GMT +05:30

GPS Map Camera

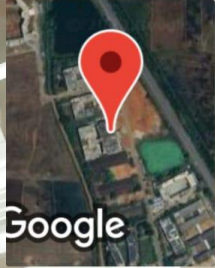


Gudlavalleru, Andhra Pradesh, India  
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21/04/23 10:14 AM GMT +05:30

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GPS Map Camera



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923R+7VX, Andhra Pradesh 521356, India  
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Long 81.042266°  
21/04/23 10:50 AM GMT +05:30



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India



A

Report on

**Celebration Activity**

In view of

**National Intellectual Property Rights Day**

**“Intellectual Property Rights in Entrepreneurial Scenario”**  
**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

**On**

**26<sup>th</sup> April 2023**

**By**

**SRGEC TECHDOC**

**Innovation and Incubation Cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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**AICTE**

<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model</b>  <b>Development</b>  <b>Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Intellectual Property Rights in Entrepreneurial Scenario
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 26 <sup>th</sup> April 2023
<b>Participants</b>	Students:92  Faculty:23

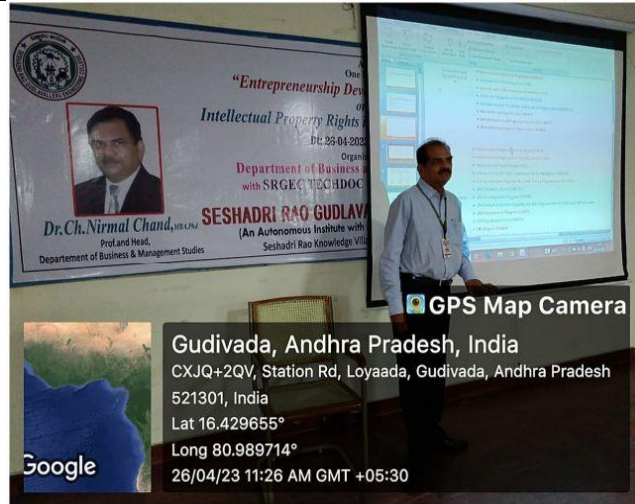
**Objective:**

To Familiarize the need of IPR.

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell has conducted a motivational talk on “**Intellectual Property Rights in Entrepreneurial Scenario**” in association with Department of MAB for B.Tech students and PG students. Dr.Ch.Nirmal Chand, MBA, Ph.D Prof. and Head Dept. of Business and Management Studies SR Gudlavalleru Engineering College, delivered talk on the **Intellectual Property Rights in Entrepreneurial Scenario** on 26-04-2023. Total 126 students have attended this webinar. At the end of the talk, Dr. B. Mahesh Babu, IIC Coordinator of SRGEC, thanked the speaker for his valuable information, and given awareness on IPR and encouraged the participants to approach IIC cell of SRGEC with innovative ideas for patenting.







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India



A

Report on

**IIC Calendar Activity**

In view of

“Mastering the Business Model Canvas: Unlocking Innovation and Growth”

“Innovation”

**Thrust area: Validation and Innovation & Business Model Development**

On

03<sup>rd</sup> May 2023

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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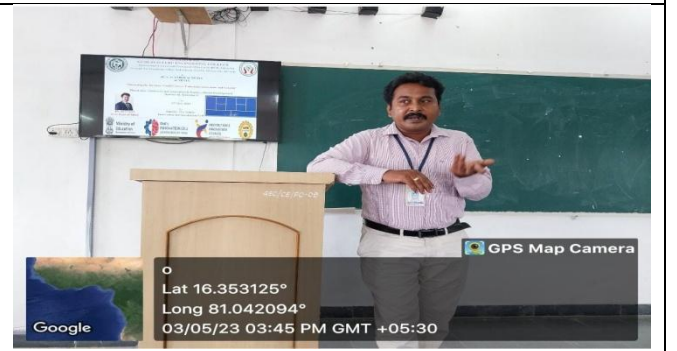
<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Mastering the Business Model Canvas: Unlocking Innovation and Growth
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, <b>03<sup>rd</sup> May 2023</b>
<b>Participants</b>	Students: 116 Faculty: 1 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on “Mastering the Business Model Canvas: Unlocking Innovation and Growth” in association with Dept of MBA, Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 116 students IIC registered students and 1 faculty member attended the secession. Prof M.Vinodh , Dept of MBA rendered his knowledge on Business Model Canvas.



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A  
**IIC CALANDER ACTIVITY**  
On

“Mastering the Business Model Canvas: Unlocking Innovation and Growth”

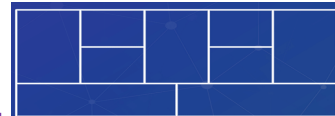
Thrust area: **Validation and Innovation & Business Model Development**  
Quarter-III, Semester-II



**Mr. Vinodh**  
Asst Prof of MBA

On  
**3<sup>rd</sup> May 2023**

By  
**SRGEC TECHDOC**  
Innovation and Incubation Cell





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India



A

Report on

**Self Driven Activity**

In view of

“A THREE DAY VISIT TO ATAL THINKARNING LAB”

“**Innovation**”

**Thrust area: Validation and Innovation & Business Model Development**

On

**8<sup>th</sup> to 10<sup>th</sup> May 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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<b>Semester-II</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development</b> <b>Quarter-3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	A Three Day Visit To ATAL THINKARNING Lab
<b>Mode of Conduct</b>	Online
<b>Time</b>	Three Day, 8 <sup>th</sup> to 10 <sup>th</sup> May 2023
<b>Participants</b>	Students: 10 trained and mentored 40 government school students Faculty: 2
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC.

**Objective:**

To familiarize the need of innovation, incubation leading to entrepreneurship.

**Exemplary:**

A total 10 internal students trained at ATAL THINKARNING Lab and mentored 40 government school students, muva public school. The session aimed to equip participants with the necessary skills and knowledge to future-proof their careers and thrive in a rapidly evolving digital age. The focus was on innovative approaches to upskilling and reskilling, fostering adaptability, and promoting workforce development. Dr. V. Naveen Kumar, Asst proff of BS&H and Dr. B. Mahesh Babu, SRGEC TECHDOC, IIC coordinator of SRGEC accompanied the students and mentored the students.





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India



A

Report on

**Celebration Activity**

In view of

National Technology Day

**“Paper Presentation contest on innovation and startup”**

**“Innovation”**

**Thrust area: Validation and Innovation & Business Model Development**

On

11<sup>th</sup> May 2023

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-III

Semester-II



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(Ministry of Education Initiative)





<b>Semester 2</b>	<b>Thrust area: Validation and Innovation &amp; Business Model Development Quarter 3</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Paper Presentation contest on innovation and startup
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 11 <sup>th</sup> May 2023
<b>Participants</b>	Students: 126 Faculty:5

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

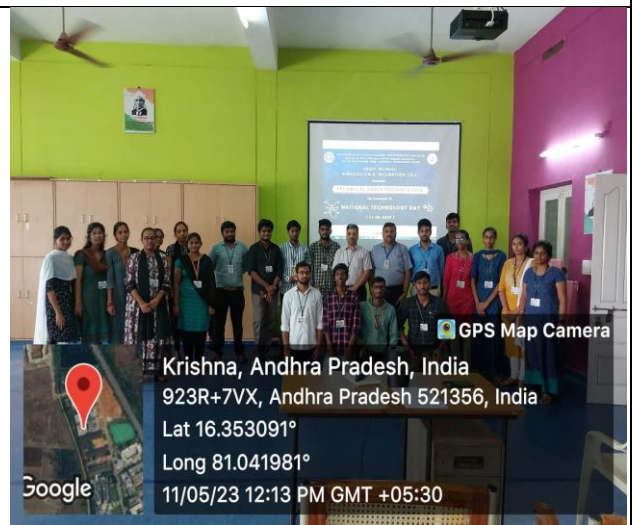
SRGEC TECHDOC, Innovation and Incubation cell has conducted a “A Technical paper presentation in view of Technology day celebrations on 11-05-2023. Total 46 students out of 126 were shortlisted for final presentation. The dignitaries addressed the students about the importance of technology day. At the end the IIC coordinator encouraged the participants to approach IIC cell of SRGEC with innovative ideas.



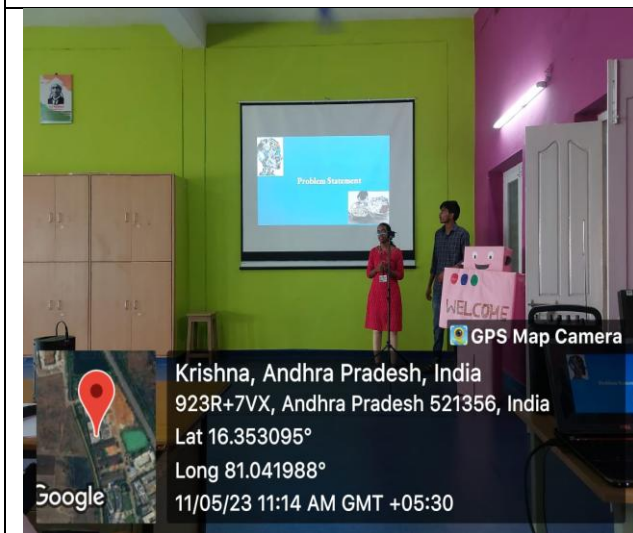
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Long 81.041946°  
11/05/23 10:16 AM GMT +05:30



GPS Map Camera  
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GPS Map Camera  
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GPS Map Camera  
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923R+7VX, Andhra Pradesh 521356, India  
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11/05/23 11:14 AM GMT +05:30



GPS Map Camera  
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923R+7VX, Andhra Pradesh 521356, India  
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Long 81.041988°  
11/05/23 11:14 AM GMT +05:30



**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE**

Approved by AICTE, Affiliated to JNTUK, Kakinada (Autonomous )  
Seshadri Rao Knowledge Village, Gudlavalleru, Krishna District, 521356



**SRGEC TECHDOC  
INNOVATION & INCUBATION CELL**

**Presents**

**TECHNICAL PAPER PRESENTATION**

On Occasion of



**NATIONAL TECHNOLOGY DAY**



( 11-05-2022 )



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India



A

Report on

**IIC Calendar Activity**

In view of

**“Innovation & Entrepreneurship Outreach Program in School”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

**On**

17<sup>th</sup> and 24<sup>th</sup> June 2023; 01<sup>st</sup> July 2023

**By**

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
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Government of India



**MoE's  
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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b> <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Innovation & Entrepreneurship Outreach Program in School
<b>Mode of Conduct</b>	Online
<b>Time</b>	Saturdays started from 17 <sup>th</sup> and 24 <sup>th</sup> June 2023; 01 <sup>st</sup> July 2023 (ongoing)
<b>Participants</b>	Students: 40 (External), 5(Internal-Student Mentors) Faculty: 2 (External from government schools)
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC.

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

This report provides an overview of the upskilling and reskilling session conducted by SRGEC TECHDOC for 40 government school students. A total 5 internal students mentored the school students of SMK ZPHS, Movva, Krishna District. The session aimed to equip participants with the necessary skills and knowledge to future-proof their careers and thrive in a rapidly evolving digital age. The focus was on innovative approaches to upskilling and reskilling, fostering adaptability, and promoting workforce development. Dr. V. Naveen Kumar, Asst proff of BS&H and Dr. B. Mahesh Babu, SRGEC TECHDOC, IIC coordinator of SRGEC accompanied the students and mentored the students.





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India



A

Report on

**Self Driven Activity**

**“Paving towards Innovation and Incubation”**

In view of

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**3<sup>rd</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



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<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b> <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Paving towards innovation and Incubation
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 3 <sup>rd</sup> July 2023
<b>Participants</b>	Students:60 Faculty:05

**Objective:**

To drive the young minds towards innovation as it is the key for self-excellence and bright India.

To develop an idea into reality and applicable to the needing individuals/society.

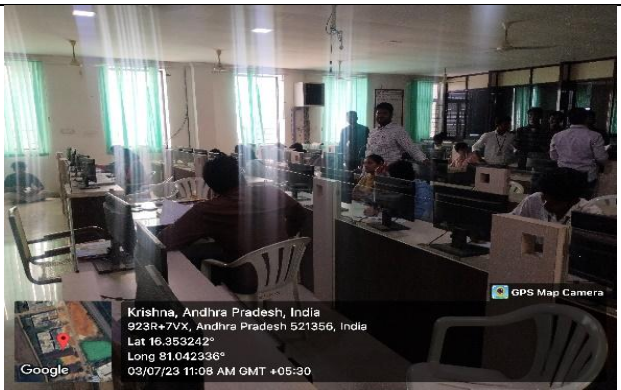
**Exemplary:**

A total of 65 which includes students and faculty were addressed the need for innovative in their respective fields and areas of interest. By Dr. G. Jagadeesh , Innovation Ambassador and Assistant professor of CE. The Principal of SRGEC, Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all participants of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.





Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
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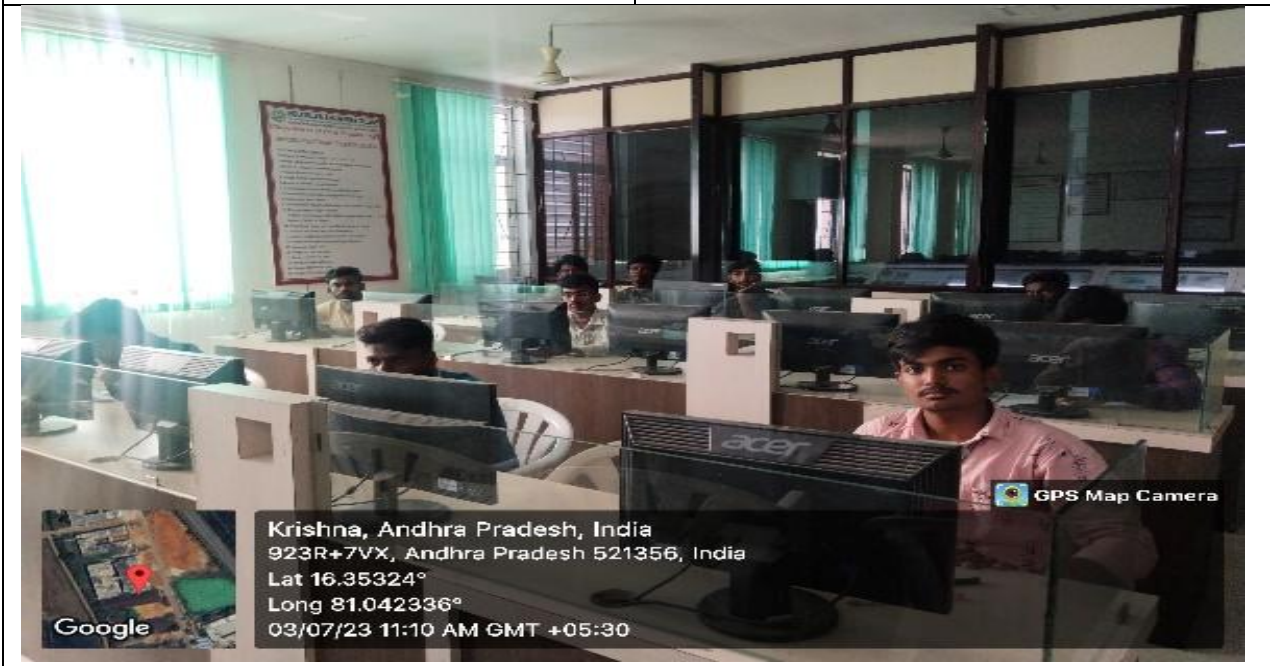
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923R+7VX, Andhra Pradesh 521356, India  
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Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
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Long 81.042339°  
03/07/23 11:00 AM GMT +05:30



Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
Lat 16.35324°  
Long 81.042335°  
03/07/23 11:08 AM GMT +05:30



Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
Lat 16.35324°  
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India



A

Report on

**Self Driven Activity**

In view of

**“Transforming Talents: Upskilling & Reskilling Innovation in the Digital Age”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**04<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



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<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b> <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Transforming Talents: Upskilling & Reskilling Innovation in the Digital Age
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 04 <sup>th</sup> July 2023
<b>Participants</b>	Students: 10 (internal) Faculty: 40 (External from government schools)
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC.

This report provides an overview of the upskilling and reskilling session conducted at SRGEC (name of institution) for 40 government school teachers and 14 internal students. The session aimed to equip participants with the necessary skills and knowledge to future-proof their careers and thrive in a rapidly evolving digital age. The focus was on innovative approaches to upskilling and reskilling, fostering adaptability, and promoting workforce development. Objectives:

1. Enhance Adaptability
2. Bridge the Skills Gap
3. Foster Innovation and Creativity
4. Promote Career Growth and Progression
5. Increase Employee Engagement and Retention
6. Enhance Organizational Agility
7. Promote Diversity and Inclusion
8. Address Future Workforce Needs
9. Collaborate with External Partners
10. Measure and Evaluate Impact

Session Highlights:

1. The session commenced with an introduction to the importance of upskilling and reskilling in the current era of rapid technological advancements.
2. Engaging presentations were delivered on each of the objectives, providing insights, case studies, and practical examples to illustrate the concepts.

3. Interactive workshops and group activities were conducted to encourage active participation and foster collaborative learning.
4. Skill-building exercises were conducted to enhance participants' adaptability, critical thinking, and problem-solving abilities.
5. The participants were provided with resources and tools to continue their learning journey beyond the session, including recommended books, online courses, and professional networks.
6. External experts from renowned educational institutions and industry professionals were invited to share their expertise and provide guidance.
7. A panel discussion was held, allowing participants to engage in insightful conversations, ask questions, and gain diverse perspectives on upskilling and reskilling strategies.
8. Feedback forms were distributed to assess participants' satisfaction with the session content, delivery, and overall experience.

#### Outcomes and Impact:

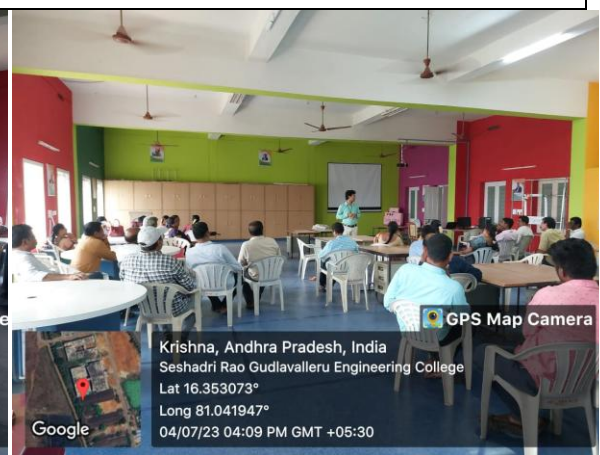
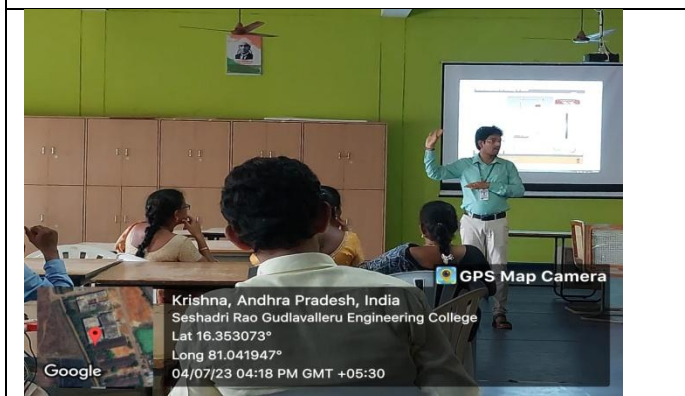
1. Increased awareness among participants regarding the importance of continuous learning and upskilling.
2. Enhanced understanding of the skills required to thrive in the digital age and strategies to bridge existing skills gaps.
3. Participants reported feeling more motivated and empowered to pursue career growth and explore new opportunities.
4. Improved employee engagement and satisfaction, leading to a positive impact on the workplace environment.
5. Strengthened collaboration and networking among participants, fostering a supportive community of learners.
6. Participants expressed a willingness to share their newly acquired knowledge and skills with their colleagues and students, extending the impact beyond the session.

#### Recommendations:

1. Organize follow-up sessions or workshops to reinforce learning and provide ongoing support to participants.
2. Explore partnerships with external organizations to provide additional resources, expert guidance, and industry insights.
3. Conduct periodic evaluations and assessments to measure the long-term impact of the session on participants' professional development and career progression.
4. Promote continuous learning culture within SRGEC by integrating upskilling and reskilling initiatives into the institution's long-term strategic plans.
5. Extend similar sessions to a wider audience, including other educational institutions and professionals from diverse sectors.

Conclusion: The Future-Proofing the Workforce: Innovative Upskilling and Reskilling Initiatives session at SRGEC proved to be a valuable learning experience for the 40 government school teachers and 10 internal students who participated. The session successfully addressed the

objectives of enhancing adaptability, bridging skills gaps, fostering innovation, and promoting career growth. The positive outcomes and impact demonstrate the importance of investing in upskilling and reskilling initiatives to empower individuals and future-proof the workforce. SRGEC remains committed to supporting the professional development of educators and students to meet the challenges of the digital age.





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**A**  
**SELF DRIVEN ACTIVITY**  
**On**

**“Transforming Talents: Upskilling & Reskilling Innovation in the Digital Age”**

Thrust area: **Validation and Innovation & Business Model Development**  
Quarter-III, Semester-II



**Dr. B. Mahesh Babu**  
IIC Coordinator, SRGEC

On  
**04<sup>th</sup> July 2023**

By  
**SRGEC TECHDOC**  
Innovation and Incubation Cell



**Ministry of  
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India



A

Report on

**Self Driven Activity**

In view of

**“Future-Proofing the Workforce: Innovative Upskilling and Reskilling Initiatives”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**06<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
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Government of India



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<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b> <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Future-Proofing the Workforce: Innovative Upskilling and Reskilling Initiatives
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 06 <sup>th</sup> July 2023
<b>Participants</b>	Students: 14 (internal) Faculty: 40 (External from government schools)
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC.

This report provides an overview of the upskilling and reskilling session conducted at SRGEC (name of institution) for 40 government school teachers and 14 internal students. The session aimed to equip participants with the necessary skills and knowledge to future-proof their careers and thrive in a rapidly evolving digital age. The focus was on innovative approaches to upskilling and reskilling, fostering adaptability, and promoting workforce development. Objectives:

1. Enhance Adaptability
2. Bridge the Skills Gap
3. Foster Innovation and Creativity
4. Promote Career Growth and Progression
5. Increase Employee Engagement and Retention
6. Enhance Organizational Agility
7. Promote Diversity and Inclusion
8. Address Future Workforce Needs
9. Collaborate with External Partners
10. Measure and Evaluate Impact

Session Highlights:

1. The session commenced with an introduction to the importance of upskilling and reskilling in the current era of rapid technological advancements.



2. Engaging presentations were delivered on each of the objectives, providing insights, case studies, and practical examples to illustrate the concepts.
3. Interactive workshops and group activities were conducted to encourage active participation and foster collaborative learning.
4. Skill-building exercises were conducted to enhance participants' adaptability, critical thinking, and problem-solving abilities.
5. The participants were provided with resources and tools to continue their learning journey beyond the session, including recommended books, online courses, and professional networks.
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7. A panel discussion was held, allowing participants to engage in insightful conversations, ask questions, and gain diverse perspectives on upskilling and reskilling strategies.
8. Feedback forms were distributed to assess participants' satisfaction with the session content, delivery, and overall experience.

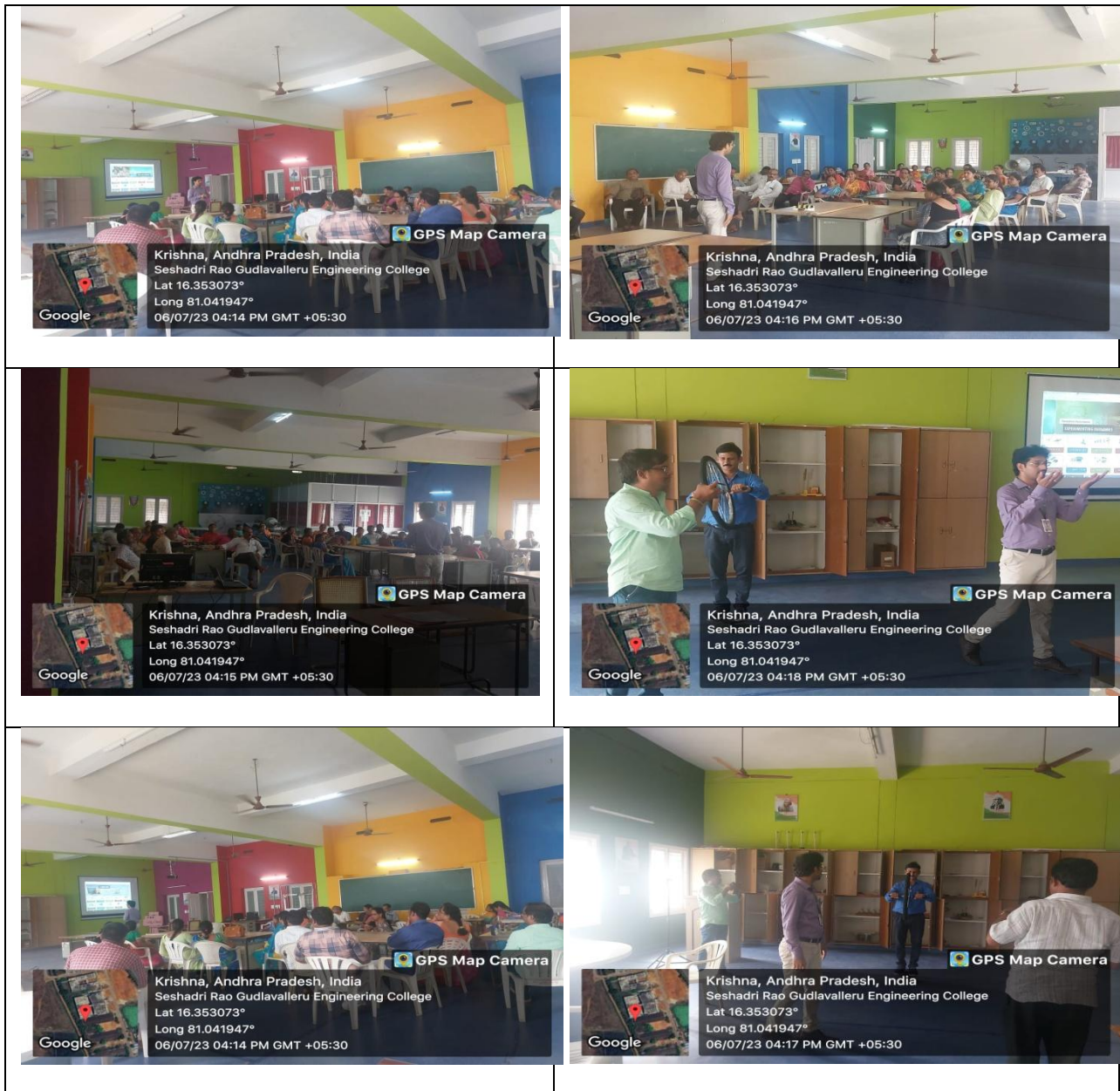
#### Outcomes and Impact:

1. Increased awareness among participants regarding the importance of continuous learning and upskilling.
2. Enhanced understanding of the skills required to thrive in the digital age and strategies to bridge existing skills gaps.
3. Participants reported feeling more motivated and empowered to pursue career growth and explore new opportunities.
4. Improved employee engagement and satisfaction, leading to a positive impact on the workplace environment.
5. Strengthened collaboration and networking among participants, fostering a supportive community of learners.
6. Participants expressed a willingness to share their newly acquired knowledge and skills with their colleagues and students, extending the impact beyond the session.

#### Recommendations:

1. Organize follow-up sessions or workshops to reinforce learning and provide ongoing support to participants.
2. Explore partnerships with external organizations to provide additional resources, expert guidance, and industry insights.
3. Conduct periodic evaluations and assessments to measure the long-term impact of the session on participants' professional development and career progression.
4. Promote continuous learning culture within SRGEC by integrating upskilling and reskilling initiatives into the institution's long-term strategic plans.
5. Extend similar sessions to a wider audience, including other educational institutions and professionals from diverse sectors.

Conclusion: The Future-Proofing the Workforce: Innovative Upskilling and Reskilling Initiatives session at SRGEC proved to be a valuable learning experience for the 40 government school teachers and 14 internal students who participated. The session successfully addressed the objectives of enhancing adaptability, bridging skills gaps, fostering innovation, and promoting career growth. The positive outcomes and impact demonstrate the importance of investing in upskilling and reskilling initiatives to empower individuals and future-proof the workforce. SRGEC remains committed to supporting the professional development of educators and students to meet the challenges of the digital age.





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Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP, India



**A  
INNOVATION AMBASSDOR ACTIVITY  
On**

**“Future-Proofing the Workforce: Innovative Up-skilling and Re-skilling Initiatives”**

Thrust area: **Validation and Innovation & Business Model Development**  
Quarter-III, Semester-II



**Dr. B. Mahesh Babu**  
IIC Coordinator, SRGEC

On  
**06<sup>th</sup> July 2023**

By  
**SRGEC TECHDOC**  
Innovation and Incubation Cell



**Ministry of  
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Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**MIC Calendar Activity**

In view of

“NEP ki Samajh”

Celebrating 3 years of

**“Implementation of NEP 2020”**

“Innovation”

**Thrust area: Validation and Start-up Development**

On

**07<sup>th</sup> July to 14<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter - IV

Semester - II



**Ministry of  
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<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	NEP ki Samajh Celebrating 3 years of Implementation of NEP 2020
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Week, <b>07<sup>th</sup> July to 14<sup>th</sup> July 2023</b>
<b>Participants</b>	Students: 3 out of 120 are shortlisted for final presentation. Faculty:2

**Objective:**

It aims to motivate the youth of India to make the most of the various learning solutions offered by NEP.

**Exemplary:**

The Ministry of Education, in collaboration with MyGov, is hosting a Short Video Competition on the Implementation of National Education Policy (NEP) 2020. The competition aims to encourage young people like you to showcase your creativity by composing and submitting short videos about your experiences with NEP. It also aims to motivate the youth of India to make the most of the various learning solutions offered by NEP. The theme for the competition is "NEP Ki Samajh," and participants are required to answer either 1, 2, or 3 of the provided questions. For each question answered, a separate short video entry must be submitted. The duration of each video should be between 45 to 60 seconds.

In view of short film competition on National Education Policy 2020, our First B.Tech Students G.Lahari - 22481A0575, G.Deepika - 22481A0572, G.V.S.Jyoshnavi - 22481A0576 from CSE Dept. shared their views and understandings on NEP 2020. and Media Support By N.Mahesh Chowdary - 21481A6041 from IOT Dept. They students are mentored by P.Raj Kiran sir, Dept of English and event organized and planned by IIC coordinator Dr. B. Mahesh Babu. A total of 3 students is shortlisted out of 120 participants and videos were uploaded for competition.



The three photographs show students standing in front of a projector screen. The screen displays the following text:

**SESHDRI RAO**  
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 Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP, India

**A**  
**MIC DRIVEN ACTIVITY**  
**A Short Video Competition**  
**on**  
**"The Implementation of National Education Policy (NEP) 2020"**  
 Quarter-IV, Semester-II  
 On  
**14<sup>th</sup> July 2023**  
 By  
**SRGEC TECHDOC**  
**Innovation and Incubation Cell**

The bottom section of the image is a banner with the following logos and text:

**SESHDRI RAO**  
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 Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada  
 Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP, India

**A**  
**MIC DRIVEN ACTIVITY**  
**A Short Video Competition**  
**on**  
**"The Implementation of National Education Policy (NEP) 2020"**  
 Quarter-IV, Semester-II  
 On  
**14<sup>th</sup> July 2023**  
 By  
**SRGEC TECHDOC**  
**Innovation and Incubation Cell**

Logos at the bottom include: Ministry of Education Government of India, MoE's INNOVATION CELL (GOVERNMENT OF INDIA), INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative), and AICTE (All India Council of Technical Education).



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India



A

Report on

**Self Driven Activity**

In view of

“Innovative Strategies for Talent Transformation: Upskilling & Reskilling in the Digital Age”

“**Innovation**”

**Thrust area: Validation and Start-up Development**

On

**15<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
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<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b> <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Innovative Strategies for Talent Transformation: Upskilling & Reskilling in the Digital Age
<b>Mode of Conduct</b>	Online
<b>Time</b>	One Day, 15 <sup>th</sup> July 2023
<b>Participants</b>	Faculty: 50 (External from government schools)
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC.

This report provides an overview of the upskilling and reskilling session conducted at SRGEC (name of institution) for 50 government school teachers. The session aimed to equip participants with the necessary skills and knowledge to future-proof their careers and thrive in a rapidly evolving digital age. The focus was on innovative approaches to upskilling and reskilling, fostering adaptability, and promoting workforce development. Objectives:

1. Enhance Adaptability
2. Bridge the Skills Gap
3. Foster Innovation and Creativity
4. Promote Career Growth and Progression
5. Increase Employee Engagement and Retention
6. Enhance Organizational Agility
7. Promote Diversity and Inclusion
8. Address Future Workforce Needs
9. Collaborate with External Partners
10. Measure and Evaluate Impact

#### Session Highlights:

1. The session commenced with an introduction to the importance of upskilling and reskilling in the current era of rapid technological advancements.
2. Engaging presentations were delivered on each of the objectives, providing insights, case studies, and practical examples to illustrate the concepts.
3. Interactive workshops and group activities were conducted to encourage active participation and foster collaborative learning.



4. Skill-building exercises were conducted to enhance participants' adaptability, critical thinking, and problem-solving abilities.
5. The participants were provided with resources and tools to continue their learning journey beyond the session, including recommended books, online courses, and professional networks.
6. External experts from renowned educational institutions and industry professionals were invited to share their expertise and provide guidance.
7. A panel discussion was held, allowing participants to engage in insightful conversations, ask questions, and gain diverse perspectives on upskilling and reskilling strategies.
8. Feedback forms were distributed to assess participants' satisfaction with the session content, delivery, and overall experience.

#### Outcomes and Impact:

1. Increased awareness among participants regarding the importance of continuous learning and upskilling.
2. Enhanced understanding of the skills required to thrive in the digital age and strategies to bridge existing skills gaps.
3. Participants reported feeling more motivated and empowered to pursue career growth and explore new opportunities.
4. Improved employee engagement and satisfaction, leading to a positive impact on the workplace environment.
5. Strengthened collaboration and networking among participants, fostering a supportive community of learners.
6. Participants expressed a willingness to share their newly acquired knowledge and skills with their colleagues and students, extending the impact beyond the session.

#### Recommendations:

1. Organize follow-up sessions or workshops to reinforce learning and provide ongoing support to participants.
2. Explore partnerships with external organizations to provide additional resources, expert guidance, and industry insights.
3. Conduct periodic evaluations and assessments to measure the long-term impact of the session on participants' professional development and career progression.
4. Promote continuous learning culture within SRGEC by integrating upskilling and reskilling initiatives into the institution's long-term strategic plans.
5. Extend similar sessions to a wider audience, including other educational institutions and professionals from diverse sectors.

**Conclusion:** The Future-Proofing the Workforce: Innovative Upskilling and Reskilling Initiatives session at SRGEC proved to be a valuable learning experience for the 40 government school teachers and 14 internal students who participated. The session successfully addressed the objectives of enhancing adaptability, bridging skills gaps, fostering innovation, and promoting career growth. The positive outcomes and impact demonstrate the importance of investing in

upskilling and reskilling initiatives to empower individuals and future-proof the workforce. SRGEC remains committed to supporting the professional development of educators and students to meet the challenges of the digital age.



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 Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP, India



**A**  
**SELF DRIVEN ACTIVITY**  
**On**

**“Innovative Strategies for Talent Transformation: Upskilling & Reskilling in the Digital Age”**

Thrust area: **Validation and Start-up Development**  
 Quarter-IV, Semester-II



On  
 15<sup>th</sup> July 2023

By  
**SRGEC TECHDOC**  
 Innovation and Incubation Cell





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India



A

Report on

**IIC Calendar Activity**

In view of

**“Bootcamp : Lean Start-up & Minimum Viable Product/Business”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**20<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
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**INSTITUTION'S  
INNOVATION  
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<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	“ <b>Bootcamp</b> :Lean Start-up & Minimum Viable Product/Business”
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 20 <sup>th</sup> July 2023
<b>Participants</b>	Students: 116 Attended (29 Teams shared their ideas) Faculty:21 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on “**Bootcamp** :Lean Start-up & Minimum Viable Product/Business” in association with Dept of CSE, AIDS, AI&ML and IT Departments of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 126 (29 Teams shared their ideas)students and 21 faculty member attended the secession. Mentors from Department of MBA, SRGEC rendered his knowledge on early stage startup and opportunities to students.

Dive into the core principles of Lean Startup and Minimum Viable Product (MVP) in our illuminating session. Tailored for aspiring entrepreneurs, this session demystifies the process of launching businesses efficiently. Learn how to test and validate your ideas using MVPs – stripped-down versions that capture essential features. We'll delve into real-world case studies showcasing startups that found success through this iterative approach. Join us to grasp the art of agility, adaptability, and data-driven decision-making. Whether you're a novice or seasoned entrepreneur, this session equips you to navigate uncertainty, minimize risks, and create products that resonate with your audience. Seize the opportunity to cultivate innovation and foster a sustainable path to startup success. Your journey towards a leaner, more effective startup starts now.



Krishna, Andhra Pradesh, India  
Gudlavalleru Engineering College ,Sheshadri Rao Knowledge Village,  
Gudlavalleru, Vijayawada, 922V+92W, Andhra Pradesh 521356, India  
Lat 16.35106°  
Long 81.042499°  
20/07/23 10:50 AM GMT +05:30



Krishna, Andhra Pradesh, India  
923R+5V4, Andhra Pradesh 521356, India  
Lat 16.35287°  
Long 81.042222°  
20/07/23 10:58 AM GMT +05:30



Krishna, Andhra Pradesh, India  
923R+7VX, Andhra Pradesh 521356, India  
Lat 16.353453°  
Long 81.042111°  
20/07/23 10:53 AM GMT +05:30



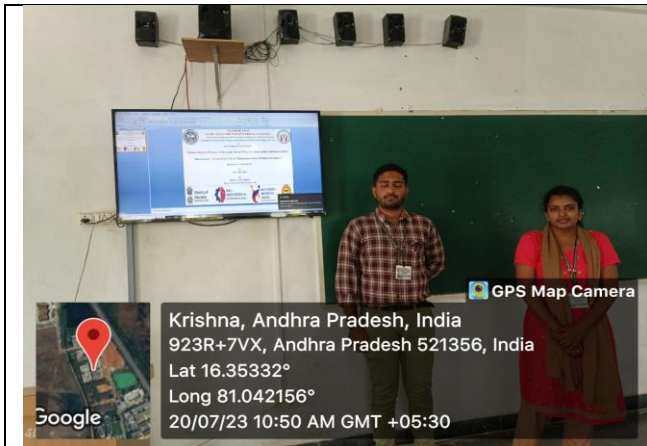
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Krishna, Andhra Pradesh, India  
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Long 81.042153°  
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Krishna, Andhra Pradesh, India  
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India



A

Report on

## **MIC Calendar Activity**

In view of

**“3rd Anniversary of the National Education Policy (NEP) 2020  
and the  
2nd edition of the Akhil Bhartiya Shiksha Samagam”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**29<sup>th</sup> to 30<sup>th</sup> July 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter - IV

Semester - II



**Ministry of  
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Government of India



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(GOVERNMENT OF INDIA)



**INSTITUTION'S  
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COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	3rd Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Two Days, 29th to 30th July 2023
<b>Participants</b>	Students: 120 Faculty:23

**Objective:**

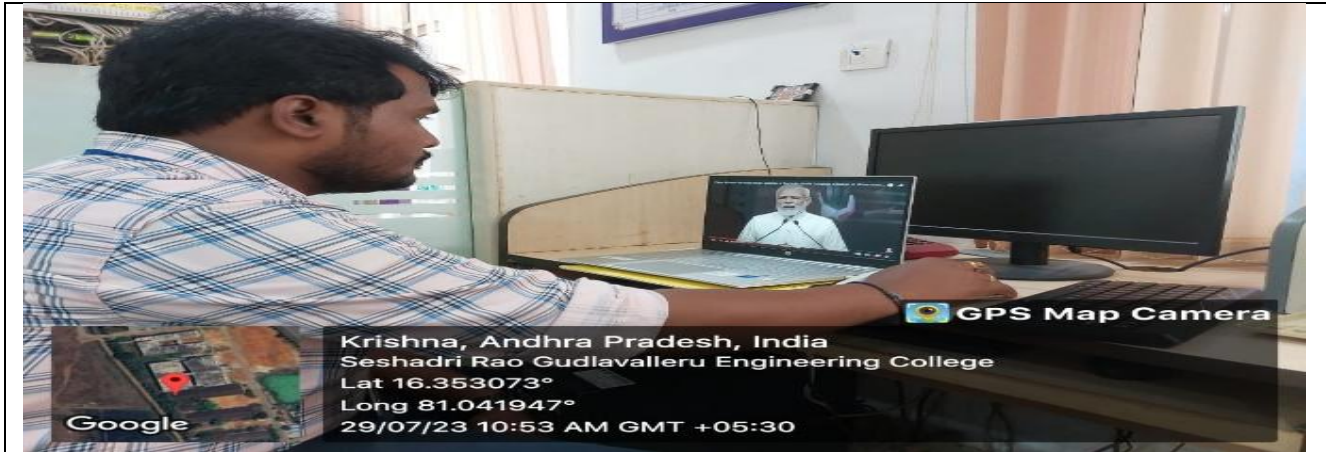
It aims to motivate the youth of India to make the most of the various learning solutions offered by NEP.

**Exemplary:**

The Ministry of Education, Govt. of India has organized a mega event to celebrate the 3rd Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam from 29th to 30th July 2023, at Pragati Maidan, New Delhi. The mega exhibition event was inaugurated and addressed by the Hon'ble Prime Minister of India Shri Narendra Modi, and ministers from different ministries of the central and state governments, foreign embassies in India, and industry leaders made a visit to the program for both days and more than 3.00 lakhs visitors have visited the exhibition. More than 300+ stalls and pavilions were set up by various early-stage startups, edutech growth stage startups, innovators, and institutions and they demonstrated their contributions and breakthrough innovation achievements towards achieving the overall goal as envisioned under the National Education Policy 2020.

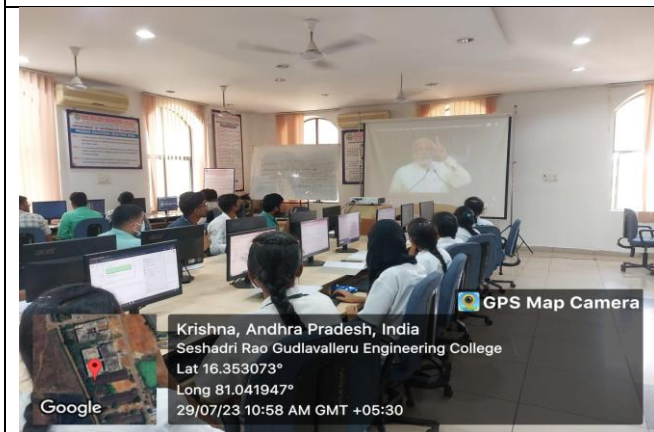
A total of 23 which includes IIC members and Innovation faculty coordinators and 126 IIC registered student members live streamed and under gone the advantages and applications of 5G which is going to be a boon for next generation innovation. Principal Dr. G. V. S. N. R. V. Prasad conveyed his hearty congratulations and thanks to all staff of SRGEC, particularly ARII team, IIC team and Innovation Ambassadors for making event grand success.





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Long 81.041947°  
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Google



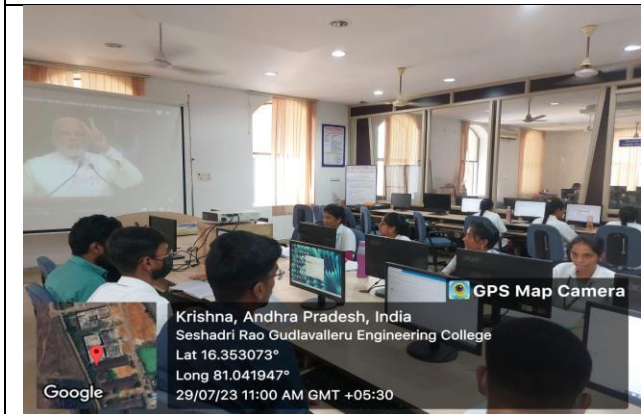
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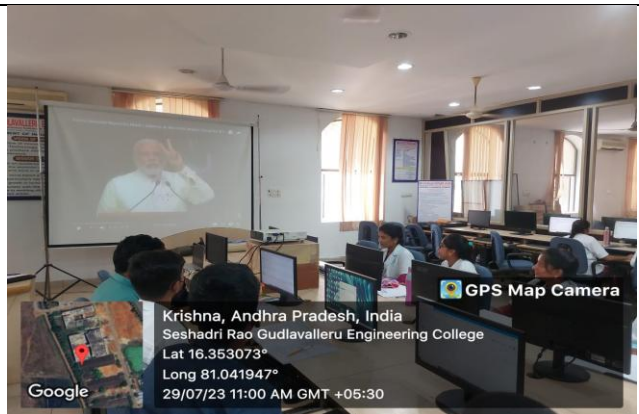
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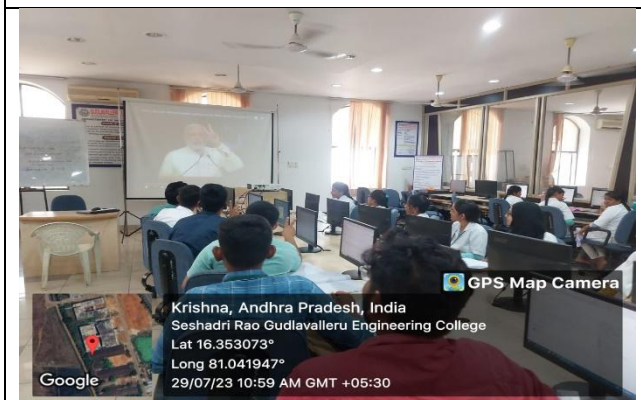
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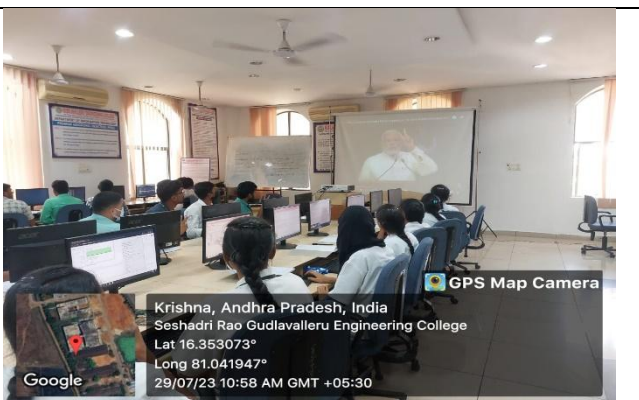
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India



A

Report on

**IIC Calendar Activity**

In view of

**“Session on Accelerators/Incubation - Opportunities for Students**

**& Faculties - Early Stage Entrepreneurs”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

**On**

**01<sup>st</sup> Aug 2023**

**By**

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
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<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>“Session on Accelerators/Incubation - Opportunities for Students &amp; Faculties - Early Stage Entrepreneurs”</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, <b>1<sup>st</sup> Aug 2023</b>
<b>Participants</b>	Students: 116 Faculty:3 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on **“Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs”** in association with Dept of MBA, Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 116 students IIC registered students and 1 faculty member attended the secession. Dr. S. Raju , Dept of MBA rendered his knowledge on early stage startup and opportunities to students.

Unlock the potential of entrepreneurship with our session on Accelerators and Incubation. Tailored for students, faculties, and early-stage entrepreneurs, this session delves into the dynamic world of startup support. Discover how these programs provide mentorship, resources, and funding, transforming ideas into thriving businesses. We'll showcase real success stories and explain application processes, guiding you on your journey from concept to market. Join us to explore how accelerators and incubators can catalyze innovation, fuel growth, and create a vibrant ecosystem for aspiring entrepreneurs. Don't miss this chance to learn, network, and embrace the possibilities that these platforms offer. Your entrepreneurial adventure begins here.





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India



A

Report on

**Celebration Day Activity**

In view of

**Entrepreneurship Day**

**“Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

**On**

**21<sup>st</sup> Aug 2023**

**By**

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



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(Ministry of Education Initiative)



<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>“Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.”</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 21 <sup>st</sup> Aug 2023
<b>Participants</b>	Students: 350 Faculty:21 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on **“Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs”** in association with Dept of CSE, AIDS, AI&ML and IT Departments of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 350 students and 21 faculty member attended the secession. Dr. Dr. Krovi Raja Shekar, Director (CIIE) , KL University rendered his knowledge on early stage startup and opportunities to students.

Step into the world of startup financing with our session on Angel Investment and VC Funding. Geared towards early-stage entrepreneurs, this session unravels the intricacies of securing vital financial support. Learn how angel investors and venture capitalists identify and nurture high-potential startups. Gain insights into crafting compelling pitches, understanding term sheets, and negotiating deals. We'll spotlight real cases of startups that flourished through these investments. Join us to grasp the art of attracting funding partners, accelerating growth, and propelling your venture to success. Don't miss this chance to navigate the funding landscape and position your startup for a lucrative future. Your funding journey starts now.



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Google  Krishna, Andhra Pradesh, India  
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Note : Captured by GPS Map Camera



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India



A

Report on

**IIC Calendar Activity**

**“State level Student Convention”**

In view of

**“Demo-Day/Exhibition / Poster Presentation of Start-Ups & Linkage with Innovation  
Ambassadors/Experts for Mentorship Support”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

**On**

11<sup>th</sup> and 12<sup>th</sup> August 2023

**By**

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



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<b>Semester-II</b>	<b>Thrust area: Validation and Start-up Development</b>  <b>Quarter-4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	State level Student Convention- Paper Presentation, Poster Presentation and Quiz Competition
<b>Mode of Conduct</b>	Online
<b>Time</b>	11 <sup>th</sup> and 12 <sup>th</sup> August 2023
<b>Participants</b>	Students: 286 (External), 40(Internal-Students)
<b>Venue &amp; Location</b>	Innovation and Incubation Cell, SRGEC and other 6 venues

**Objective:**

Applying new ideas, methods and ways of thinking for innovation

**Exemplary:**

The State Level Student Convention, organized by SRG Engineering College on 11th and 12th August 2023, proved to be an enlightening and competitive platform for students from various colleges across Andhra Pradesh. The convention encompassed three major events: Paper Presentation, Poster Presentation, and Quiz Competition, creating an atmosphere of intellectual exchange and academic engagement.

*Paper Presentation:* The Paper Presentation segment was a prime opportunity for students to showcase their research and innovative ideas. The participants, numbering 120, presented their papers on diverse topics ranging from emerging technologies to societal challenges. The presentations were evaluated by a panel of experts who assessed the content, coherence, and presentation skills of the speakers. The participants exhibited exceptional research prowess, addressing contemporary issues and proposing novel solutions.

*Poster Presentation:* The Poster Presentation event was a visually captivating display of students' creativity and communication skills. With 116 participants, the competition featured posters spanning fields such as science, engineering, arts, and social sciences. The judges

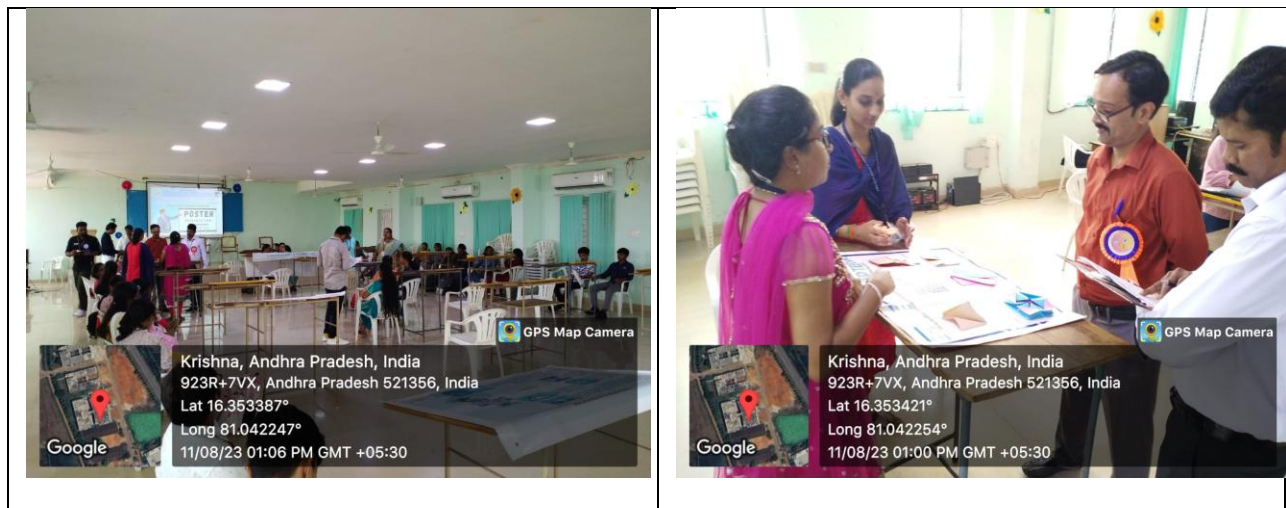
scrutinized the clarity of content, visual appeal, and the ability to convey complex ideas concisely. The event provided a platform for participants to bridge the gap between academic knowledge and effective visual communication.

*Quiz Competition:* The Quiz Competition tested the participants' general knowledge, quick thinking, and problem-solving abilities. With 90 participants forming teams of two, the competition covered a wide array of subjects including science, technology, history, and current affairs. The rapid-fire rounds and thought-provoking questions created an intense yet stimulating environment, where participants exhibited their comprehensive understanding of various subjects.

A total of 326 students from 10 esteemed colleges across Andhra Pradesh attended the convention, fostering a spirit of healthy competition and camaraderie among the participants. This diverse representation enriched the convention, allowing for the exchange of perspectives and ideas from various educational backgrounds.

The convention concluded with an award ceremony to acknowledge the exceptional contributions of the participants. Prizes were awarded to the top performers in each event, encouraging participants to excel in their academic pursuits. Additionally, certificates of participation were distributed to recognize the efforts of all attendees.

The State Level Student Convention organized by SRG Engineering College on 11th and 12th August 2023, was a resounding success. The event not only provided a platform for students to showcase their academic talents but also facilitated the exchange of ideas and knowledge among peers from different colleges. The convention exemplified the significance of fostering intellectual growth, collaboration, and healthy competition among the youth of Andhra Pradesh. It is anticipated that such events will continue to inspire and empower students to strive for excellence in their chosen fields.





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 Sheshadri Rao Gudlavalluru Engineering College, Krishna, Andhra Pradesh 521356, India  
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### SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

#### Silver Jubilee Celebrations (1998-2023)

Gudlavalluru - 521356, Krishna District, A.P.

**State Level Student Convention & Awards Function**  
**11-12 AUGUST 2023**

**Poster presentation themes :**

- E-waste management
- Health and wellness
- Smart village /Smart city
- AI role in Engineering Education

**Paper presentation theme :**

Rapid Advancements in AI  
- A Boon or Bane

**Quiz :**

- ❖ Current affairs
- ❖ General technical issues

**ELIGIBILITY :**  
All Engineering / Diploma Students of Any discipline

**RULES :**  
Quiz : Maximum of 3 members per team  
Paper presentation / poster presentation : Maximum of 2 members per team

**TIMELINES :**  
01-08-2023  
Submission of full length paper / Title of poster : 24-07-2023  
01-08-2023  
Acceptance for participation : 05-08-2023

**Contact personnel for more information:**

**PRIZE MONEY :**

2

₹ 3000

1

₹ 5000

3

₹ 2000

**REGISTRATION FEE :**  
₹ 50 to ISTE member  
₹ 100 to Non-ISTE member

**REGISTRATION LINK :**  
<https://tinyurl.com/srgceistensc23>

**Faculty:**  
 Dr. R. Rajasekhar 9849189005  
 Dr. B. Mahesh Babu 855080043  
 Dr. A.H.L. Swaroop 9491874003

**Students:**  
 K. Vivek 949908874  
 K. Rohith 949814912  
 A. Vijay roshith 8019813938

Ministry of Education  
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<https://gecgudlavalluru.ac.in/>
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Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**IIC Calendar Activity**

In view of

**“Session on Innovation/Prototype Validation – Converting Innovation into a Start-up”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

On

**25<sup>th</sup> Aug 2023**

By

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	<b>“Session on Innovation/Prototype Validation – Converting Innovation into a Start-up”</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	One Day, 25 <sup>th</sup> Aug 2023
<b>Participants</b>	Students: 711 Faculty:21 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on **“Session on Innovation/Prototype Validation – Converting Innovation into a Start-up”** in association with Dept of CSE, AIDS, AI&ML and IT Departments of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India.. A total of 711 students and 21 faculty member attended the secession. Dr. Dr. Krovi Raja Shekar, Director (CIIE) , KL University rendered his knowledge on early stage startup and opportunities to students.

Embark on a transformative journey from innovation to startup in our session on Prototype Validation. Crafted to guide visionaries and creators, this session unveils the critical steps to validate your groundbreaking ideas. Learn to translate concepts into tangible prototypes, gather user feedback, and iterate for perfection. We'll showcase real-world examples of innovations that successfully transitioned into startups. Join us to uncover the art of refining your vision, gauging market demand, and building a solid foundation for your venture. This session is your gateway to navigating the challenging yet rewarding path of innovation-driven entrepreneurship. Don't miss out on the chance to turn your innovation into a thriving startup reality. Your startup odyssey begins here.



**Krishna, Andhra Pradesh, India**  
 Sheshadri Rao Gudlavalleru Engineering College, Krishna, Andhra Pradesh 521356, India  
 Lat 16.353093°  
 Long 81.041966°  
 25/08/23 10:27 AM GMT +05:30



**Krishna, Andhra Pradesh, India**  
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**Krishna, Andhra Pradesh, India**  
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**Krishna, Andhra Pradesh, India**  
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 25/08/23 02:28 PM GMT +05:30



**Krishna, Andhra Pradesh, India**  
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**GUEST LECTURE ON**  
**INNOVATION/PROTOTYPE VALIDATION**  
**CONVERTING INNOVATION INTO A START-UP**  
 By  
**DR. KROVI RAJA SEKHAR**  
 DIRECTOR (CIE), KLUNIVERSITY

**25<sup>th</sup> AUGUST, 2023**



**Ministry of Education**  
Government of India



**MoE's INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S INNOVATION COUNCIL**  
Ministry of Education, India



**AICTE**

Organized by CSE, IT and AI & DS in Association with IIC, SRGEC



**SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE**





**SESHDRI RAO**  
**GUDLAVALLERU ENGINEERING COLLEGE**  
(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru-521356, Krishna (Dt), AP,  
India



A

Report on

**IIC Calendar Activity**

In view of

Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the  
region/state/national level

**“ADVANCED INDUSTRIAL AUTOMATION”**

**“Innovation”**

**Thrust area: Validation and Start-up Development**

**On**

**28<sup>th</sup> to 31<sup>st</sup> August 2023**

**By**

**SRGEC TECHDOC**

**Innovation and Incubation cell**

For the Academic Year

**2022-23**

Quarter-IV

Semester-II



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<b>Semester 2</b>	<b>Thrust area: Validation and Start-up Development Quarter 4</b>
<b>Theme</b>	Innovation
<b>Activity Name</b>	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level <b>“ADVANCED INDUSTRIAL AUTOMATION”</b>
<b>Mode of Conduct</b>	Offline
<b>Time</b>	Four Days, <b>28<sup>th</sup> to 31<sup>st</sup> August 2023</b>
<b>Participants</b>	Students: 128 Attended  Faculty:28 Attended

**Objective:**

Applying new ideas, methods and ways of thinking for startups

**Exemplary:**

SRGEC TECHDOC, Innovation and Incubation cell of Seshadrirao Gudlavalleru Engineering College has conducted a secession on “Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level” made with Himanshu Kumar, Director, INDWELL AUTOMATION on “Advanced Industrial Automation” in association with Dept of CSE, AIDS, AI&ML and IT Departments of Seshadrirao Gudlavalleru Engineering College, Gudlavalleru, AP, India. A total of 128 students and 28 faculty member attended the secession. Mentors from Department of MBA, SRGEC rendered his knowledge on skill and startup ecosystem to students.

We recently hosted an enlightening session that brought together innovation and startup ecosystem enablers from the region/state/nation to explore the theme of "Advanced Industrial Automation." The panel discussion served as a platform for these thought leaders to delve into the intricate world of technology-driven industrial advancements.

During the session, our esteemed panelists, drawn from diverse fields including technology, entrepreneurship, and academia, shared their profound insights into the rapid transformation brought about by automation in various industries. The event provided attendees with a comprehensive understanding of the latest trends, challenges, and opportunities that stem from embracing advanced industrial automation.

Through real-world case studies and engaging discussions, participants gained a clear view of how startups are leveraging automation technologies to reshape manufacturing, streamline



supply chain management, and drive innovation in product development. The panelists elaborated on the collaborative networks, funding initiatives, and regulatory frameworks that are collectively shaping a robust ecosystem to support automation startups.

The session successfully highlighted the strategies and best practices for effectively harnessing the power of automation while navigating the complexities it entails. Entrepreneurs, industry experts, and curious individuals alike found valuable takeaways in understanding the confluence of innovation, entrepreneurship, and advanced industrial automation.

As this panel discussion drew to a close, participants departed with a wealth of knowledge and a renewed perspective on the future of industrial technology. The event underscored the significance of collaborative efforts in propelling the industrial landscape towards heightened efficiency, connectivity, and innovation.

